



Pre-MTAC

Addressing &
Geospatial Technology

June 2018



Session / Focus Group	Topic
General Session	ACS Billing Review Change-of-Address Security Update Informed Delivery Update
All Classes	Accurate Addressing Campaign CASS Cycle O Update User Group 5 – COA Recommendations
First-Class®	Green and Secure
Periodicals	ACS – Reconciliation Status
Marketing Mail	Non-Requested Returned Mail
Packages	UAA Insights

Update on the April / May ACS Billing Issues

- Description of the problem
- Mitigation efforts
- Lessons learned

Change-of-Address Security

- Overview of current security procedures
- New initiatives planned / in progress

Informed Delivery Addressing Initiatives

- Activities-to-date

All Classes

Accurate Addressing Campaign

- Leveraging geospatial intelligence to enhance address quality
- Improvements in municipality name recognition
- Address capture for non-delivery ZIP Codes

CASS Cycle O

- Partnership in Tomorrow meeting summary
- New tables, footnote codes and coding rules being introduced

User Group 5 – Change-of-Address Recommendations

- Exclusion of non-DPV confirmed address from Address Quality & Assessment
- Improvements in customer engagement to correct unmatched addresses

Focus Group Specific

First-Class

- Green and Secure Standard Operating Procedures
- Internal security controls

Periodicals

- Linking ACS Participant ID with Mailer ID to aid provisioning of free ACS
- Process for hardcopy notices for Full Service mailers

Marketing Mail

- Changes made to AFCS to reduce volume of mail being returned incorrectly
- Identification of incorrect UAA handling based on Service Type ID

Packages

- Volumes and characteristics of undeliverable packages



Thank You!



Pre-MTAC

Juliaann Hess

June 2018





Informed Visibility Update

- Update on IV Roadmap
- Future IV data
- Achieving complete visibility from mail entry to delivery
- Publishing uptime metrics to PostalPro
- Manual Bullpen visibility scan pilot and release schedule
- EPS data provisioned through IV
- Mail Quality Data enhancements and timeline
- Adding delay indicator to piece scans



MTAC Pulse of the Industry - Updates

First-class Mail

First-class Mail

- Visibility in mail falling out of measurement

MTAC Pulse of the Industry - Updates Periodicals

Periodicals

- Visibility in mail falling out of measurement
- Moving bundle breakage data to IV
- Accessing Bundle Breakage data through IV data delegation
- Adding expected delivery date to extracts in IV
- End-to-end delivery report development
- Bundle Visibility update
 - Progress testing/implementing manual flat operation code scans
- Manual Bullpen visibility reporting
 - Lessons learned
 - Volume of automation flats in manual processes vs. overall manual volume



MTAC Pulse of the Industry - Updates

USPS Marketing Mail®

USPS Marketing Mail®

- Visibility in mail falling out of measurement
- Moving bundle breakage data to IV
- Accessing Bundle Breakage data through IV data delegation
- Providing Bundle Breakage reports in real-time
- Adding delay indicator to piece scans

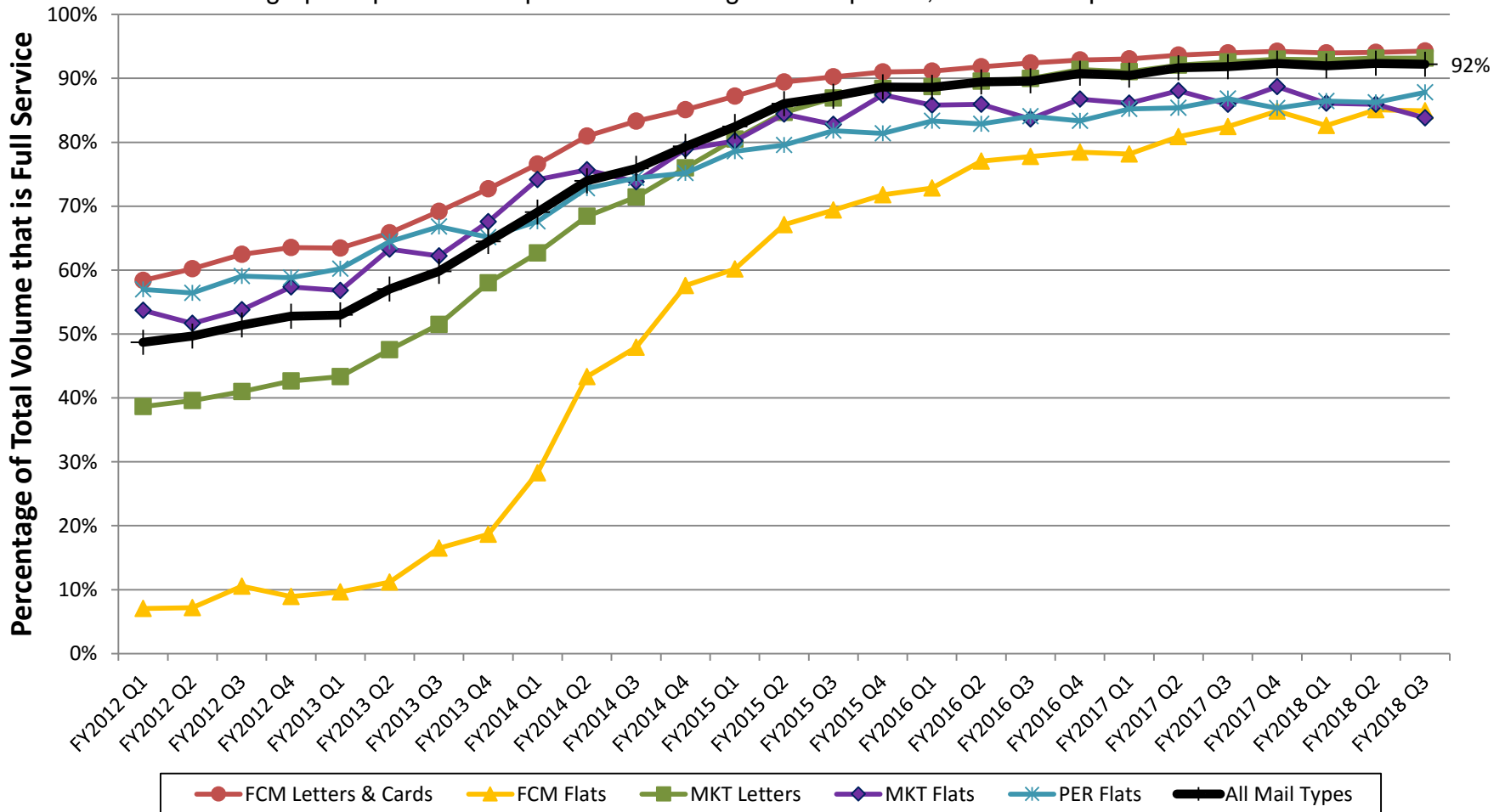
MTAC Pulse of the Industry
Service performance Measurement

Mail In Measurement

Approach to Increasing Mail in Measurement

In April 2018, 92% of Commercial mail eligible for Full-Service was Full-Service

Note: Below graph depicts FS Adoption % as an avg. for the quarter; Slide title depicts the % for the latest month.



In FY18 Q3TD, about 78% of Full-Service mail was in Measurement

Mail Class	Mail Shape	Commercial	Full-Service Eligible	Full-Service	In Measurement	% of Full-Service In Measurement
First Class Presort	Letter/Card	3,049,091,450	2,932,434,099	2,831,825,527	2,041,245,102	72.08%
First Class Presort	Flat	48,291,237	43,338,169	37,435,608	25,148,923	67.18%
USPS Marketing	Letter	4,380,717,432	4,290,960,522	4,032,681,015	3,337,318,593	82.76%
USPS Marketing	Flat	1,573,175,359	1,099,944,290	921,643,321	701,995,035	76.17%
Periodicals	Flat	407,871,798	394,296,514	359,890,166	249,028,832	69.20%
Total		9,459,147,276	8,760,973,594	8,183,475,637	6,354,736,485	77.65%

Mail in Measurement by FY: FY16 = **71.73%**, FY17 = **74.88%**, FY18 YTD = **78.04%**

Oct - Ongoing

Field efforts to decrease exclusions throughout FY 2018

Mar

Compiled the top 3 exclusion reasons for each mail class/shape

May

Implemented exemptions to Long Haul exclusion for eDoc facility / Scan Facility within 125 miles

Feb - Ongoing

HQ / Facility collaboration on unresolved exclusions

Mar – Apr

Analyzed and resolved exclusions using a cross-functional USPS HQ team working with mailers & postal sites

May-Jun

Developed two tools to replicate team successes to Field operations

Aug-Sep

National kick-off for District engagement with the tools to decrease exclusions

Nov

L601 labeling list updated for NDC EPFED

Jan

Elimination of Incorrect Entry Facility exclusion retro to Oct 2018

Apr

Eliminated No Start-the-Clock exclusion for BMEU entered Seamless mailings

Nov

Update to Southern Area STC facility locale key for No STC

May

SOP to solicit more exemptions to Long Haul exclusions

May-Jun

Pilot tested the two tools in the Field

Mar 2017

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

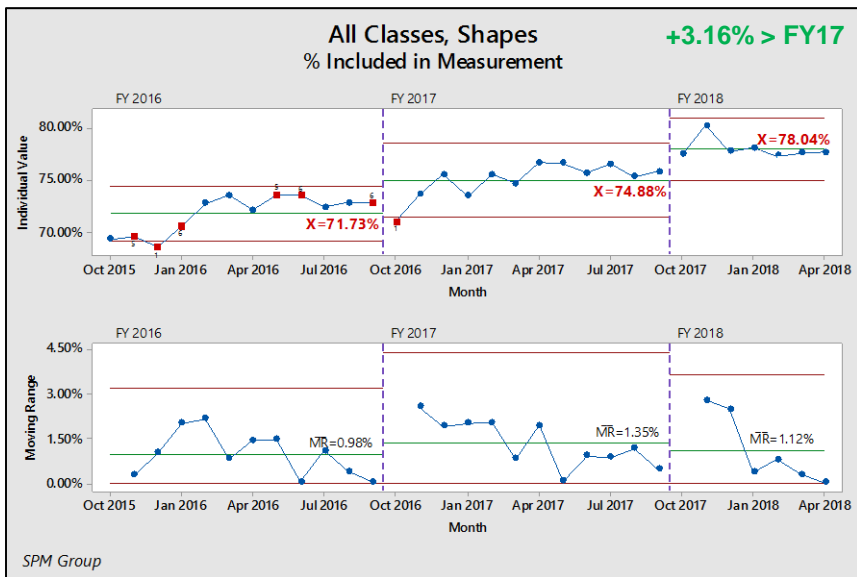
Jan 2018

Feb

Mar

Apr

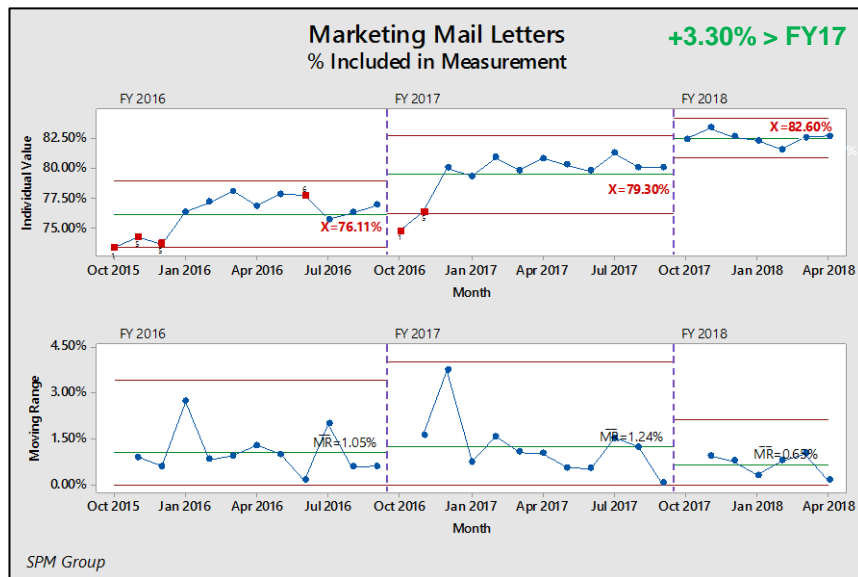
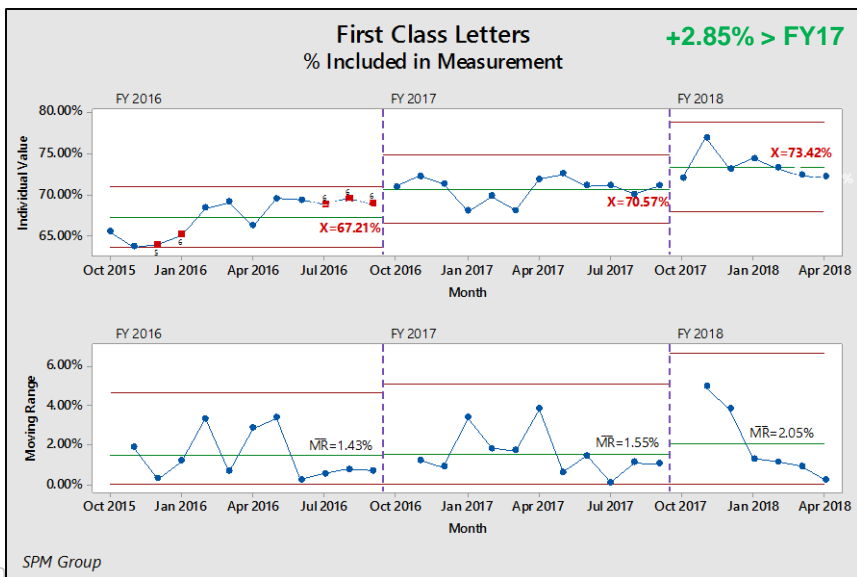
May

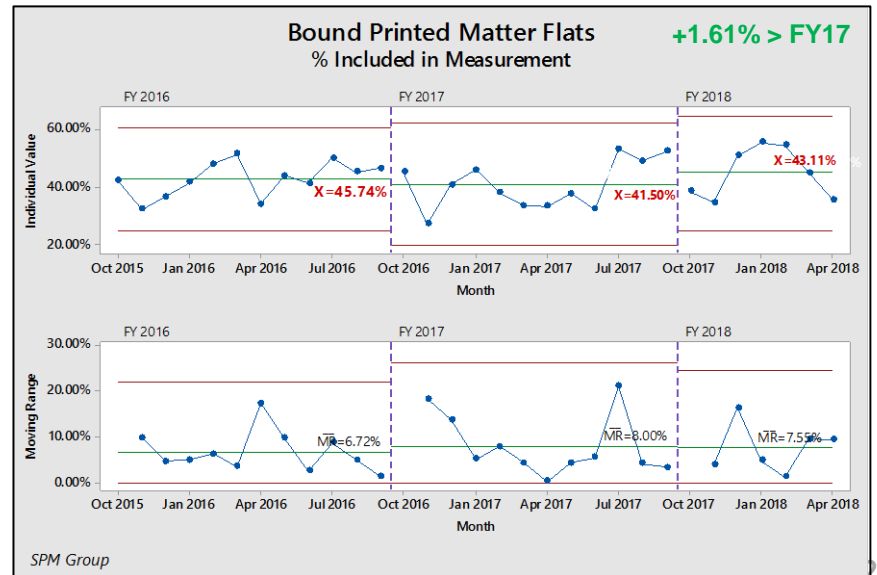
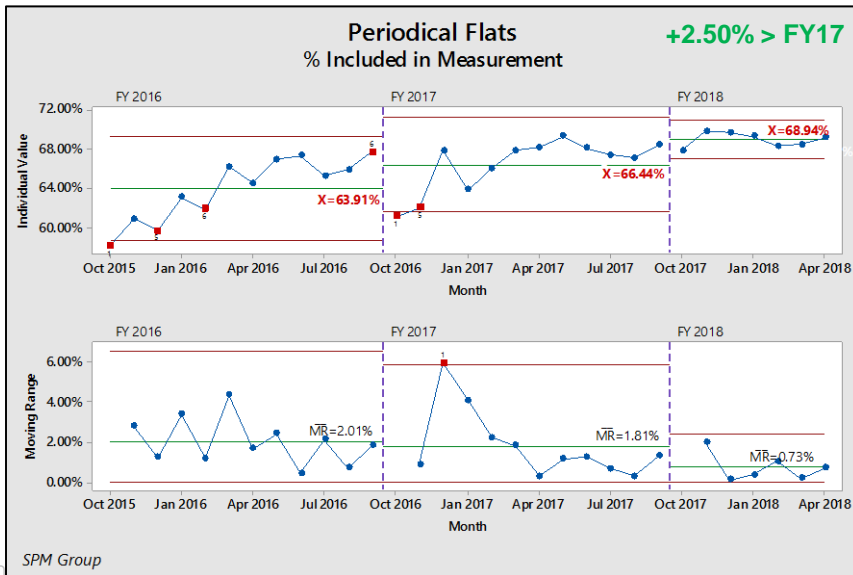
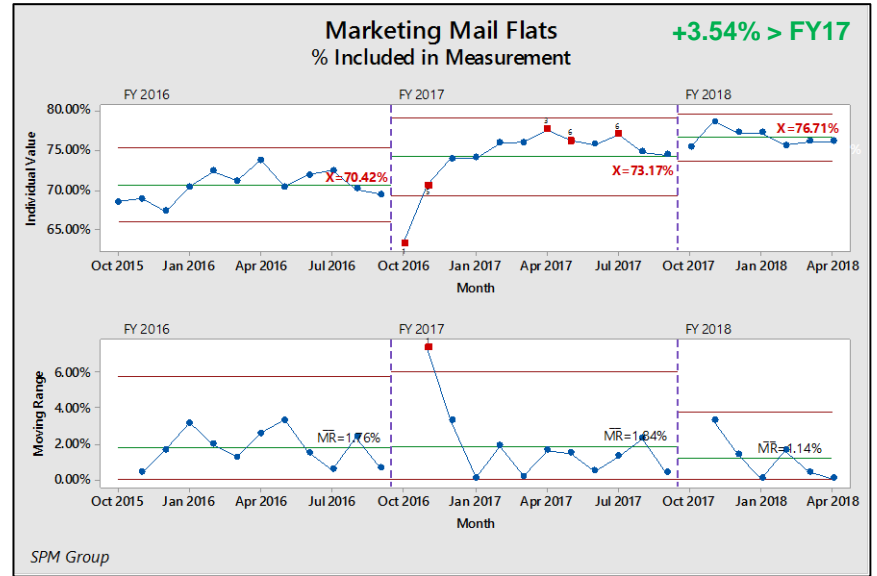
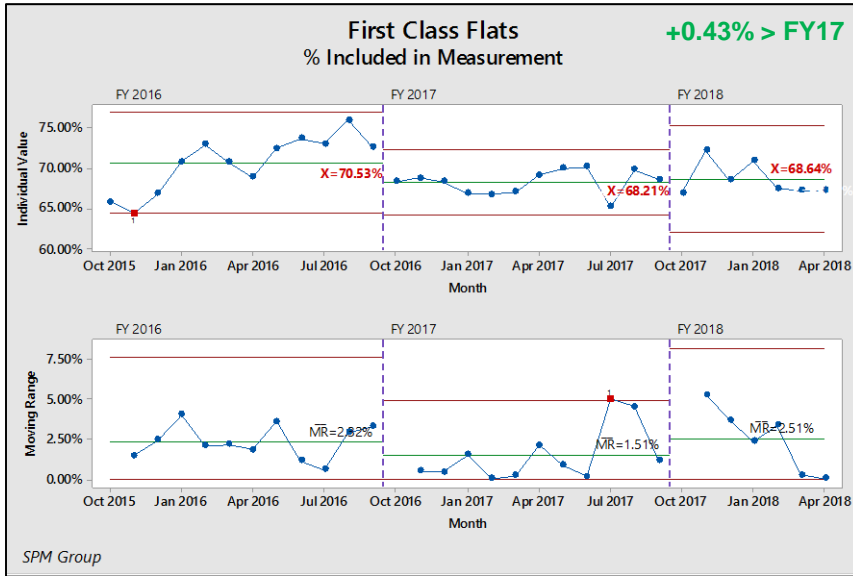


Acronyms & Symbols

I = Individual Values (top chart)
MR = Moving Range (bottom chart)

\bar{X} = average I for the period
 \overline{MR} = average MR for the period
UCL = upper control limit
LCL = lower control limit







Periodicals Service Diagnostics

Last Mile Diagnostics

For scans Quarter-to-date 04/02/2018 to 06/05/2018
2,108,990 selected out of 16,260,228 included piece count



Diagnostic View Report Notes

Processing Score

93.9%

Last Mile Impact

-3.2%

Overall Score

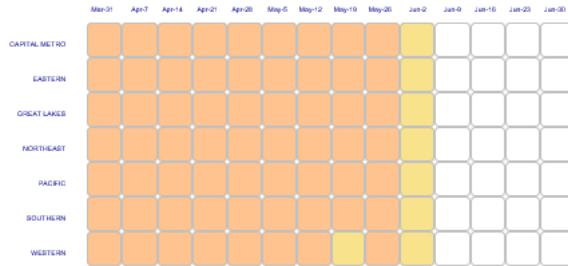
90.7%

Color Key

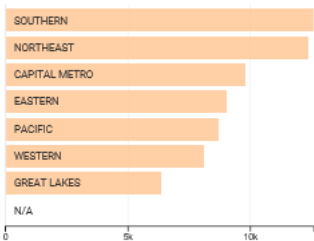
- First Mile Impact GT 0%
- Last Mile Impact -2 to 0%
- Last Mile Impact -5 to -2%
- Last Mile Impact -10 to -5%
- Last Mile Impact < -10%

Graphs represent Last Mile Failures

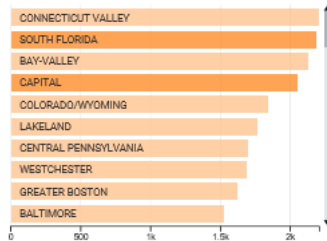
Heatmap



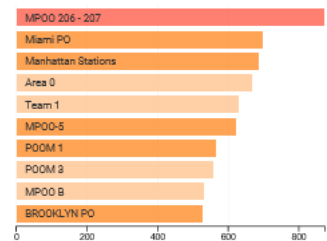
Area



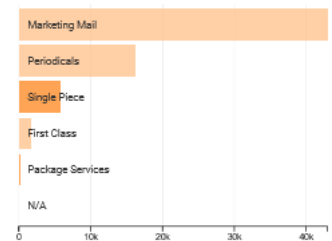
District



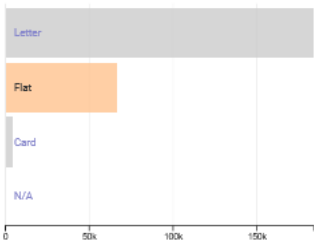
MPOO



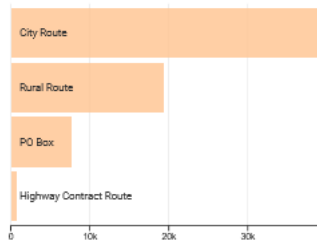
Mail Class



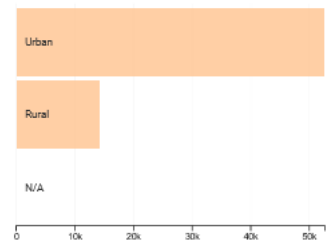
Mail Category



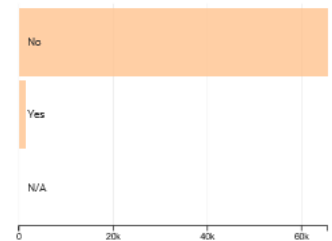
Sample Type



Urban/Rural

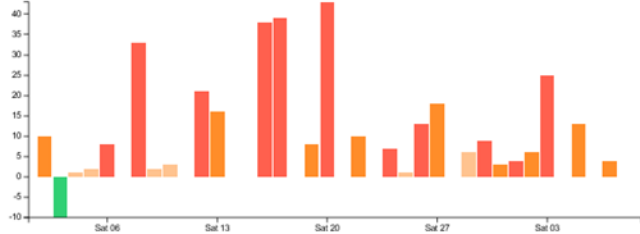


Political Mail

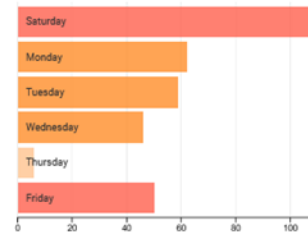


Failed Volume Trend by Delivery Date

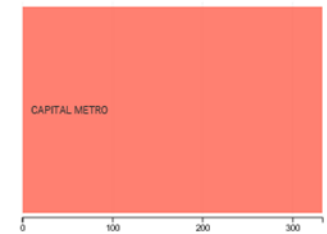
● Display ○ Select



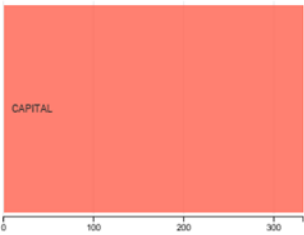
Day of Week



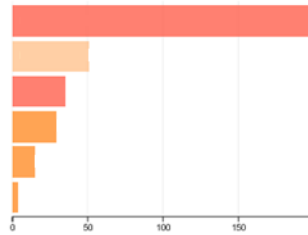
Area [return](#)



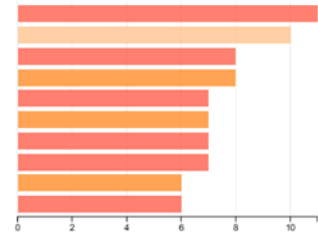
District [return](#)



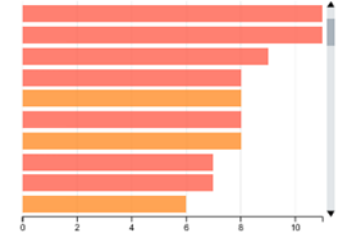
MPOO



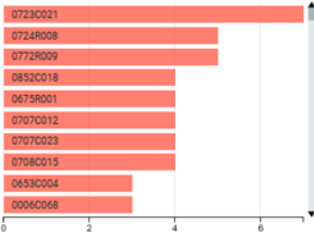
Delivery Unit



Destination ZIP Code



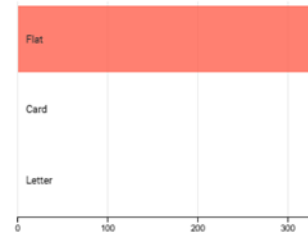
Route



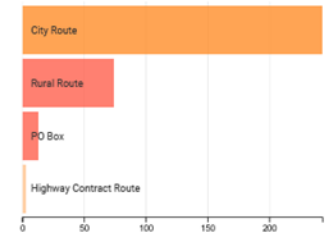
Mail Class



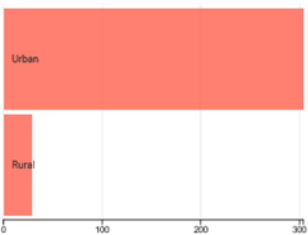
Mail Category



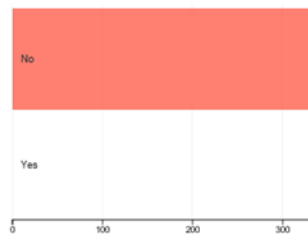
Sample Type



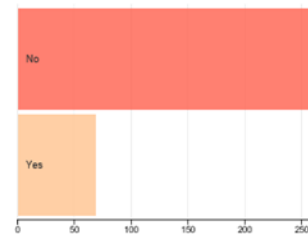
Urban/Rural



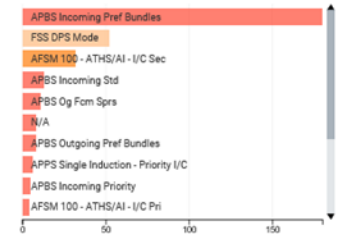
Political Mail



FSS Zone



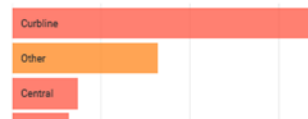
MPE Last Proc Op



Last Visibility Scan



Delivery Type



Operational Sampling



End-to-End Mail Diagnostics

Time Period: PW36: 06/02/18

- 📄 Note - The below scores are from Internal SPM and do not reflect official service measurement reporting
- 📄 Note - First Mile and Last Mile metrics for the current postal week have an expected delay due to census data processing
- ▶ Report Tools ▶ Report Details

NATIONAL / Select Area ▼

FILTERS - [reset](#) ⏪

- ▶ Time Filters
- ▶ Direction
- ▶ Mail Class
- ▶ Mail Shape
- ▶ Service Standard
- ▶ Lane Threshold Pieces

Go

FAILURE BY SEGMENT
ROOT CAUSE

WHERE IS MAIL FAILING? (BASED ON CENSUS DATA) ⓘ View By: Failed

▼ **Failed Pieces**

Score

Total Selected	Processing Failed	Overall Failed	Total	Processing Score	Last Mile Impact
—	3,833,414	3,833,414	144,743,128	97.35%	0.00%

Segment

First Mile

2.28%

(87,534 pcs)

Origin Processing

0.83%

(31,998 pcs)

Transit

83.32%

(3,193,996 pcs)

Destination Processing

9.37%

(359,264 pcs)

Last Mile

0.00%

(0 pcs)

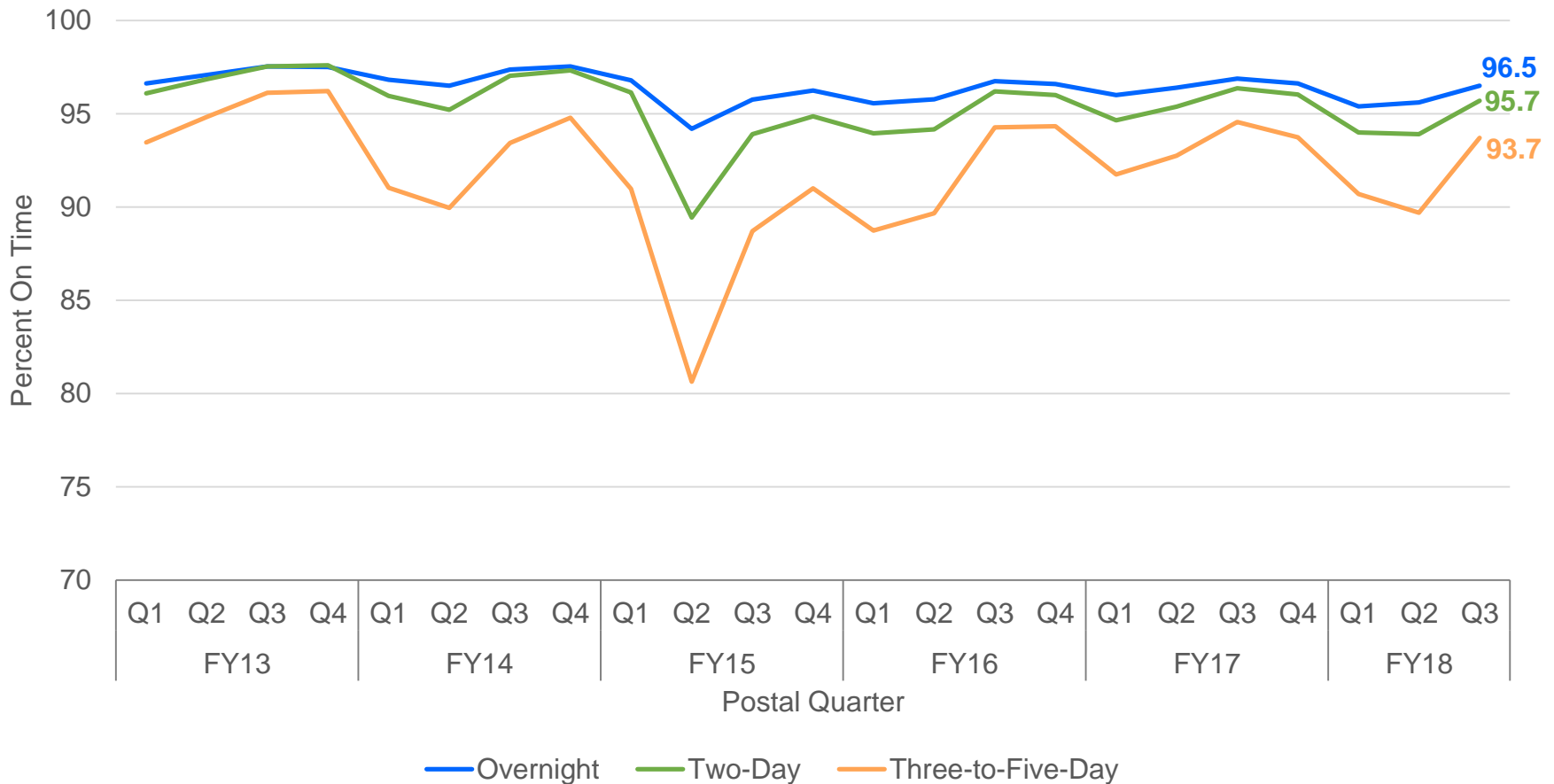
Unable to Assign | 4.14% (158,558 pcs)



Enterprise Analytics Service Performance

First-Class Mail

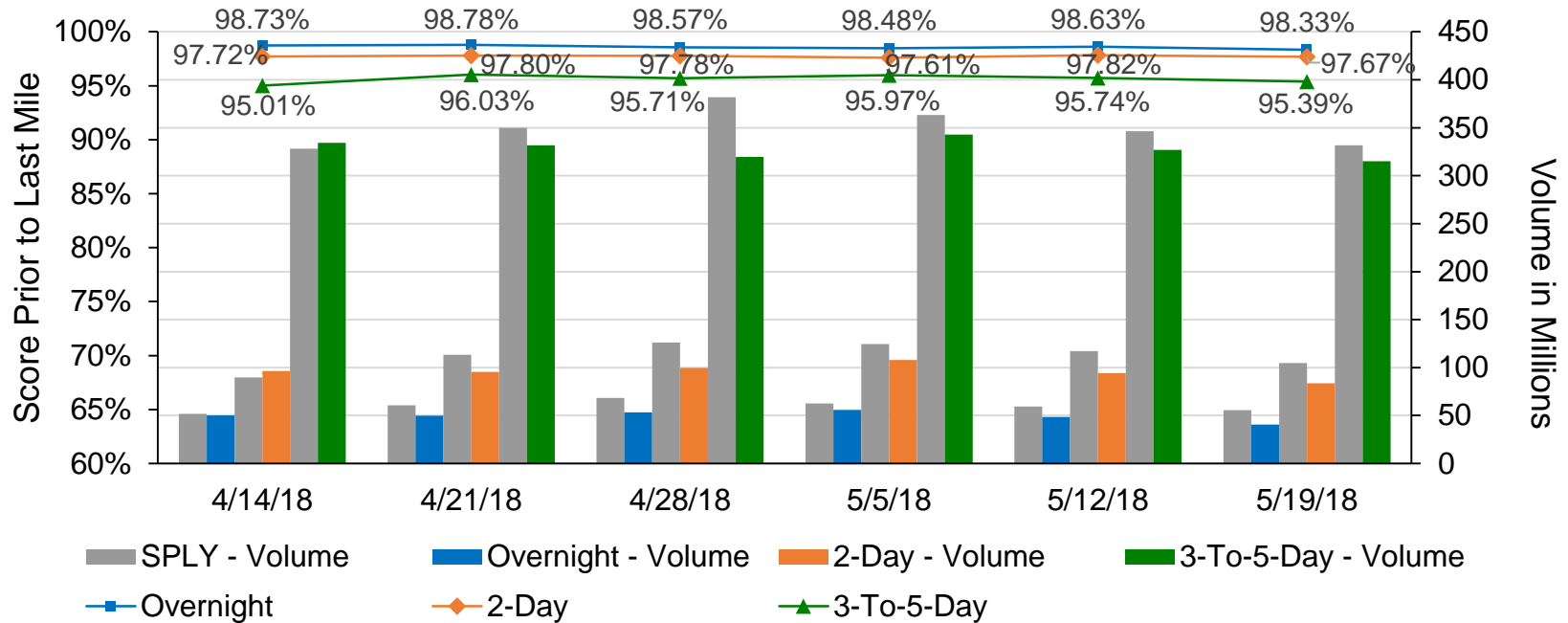
Commercial First-Class Mail® FY13 thru FY18 Performance By Quarter



Note: Preliminary FY18 Q2 through 1/26/18. Results starting FY17 Q1 are based on Days Left Group (DLG) approach, whereas all prior quarters' results are based on Last Processing Operation (LPO) approach. Service performance measurement was suspended for mail originating from or destined to Caribbean District in FY18 Q1 and Q2 due to the devastating impacts of Hurricanes Irma and Maria. Measurement resumed in FY18 Q3.

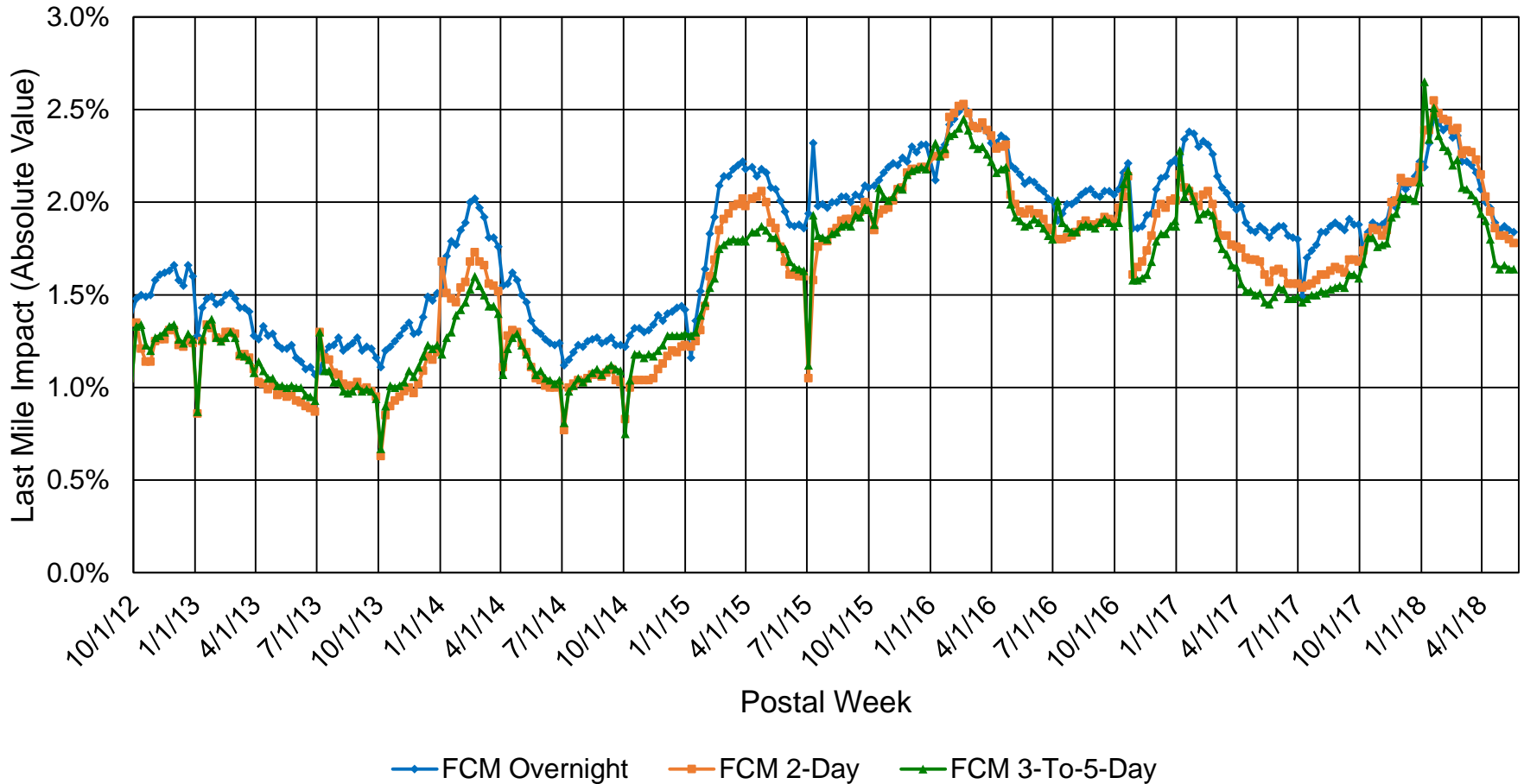
Enterprise Analytics Service Performance

First-Class Mail
Letters



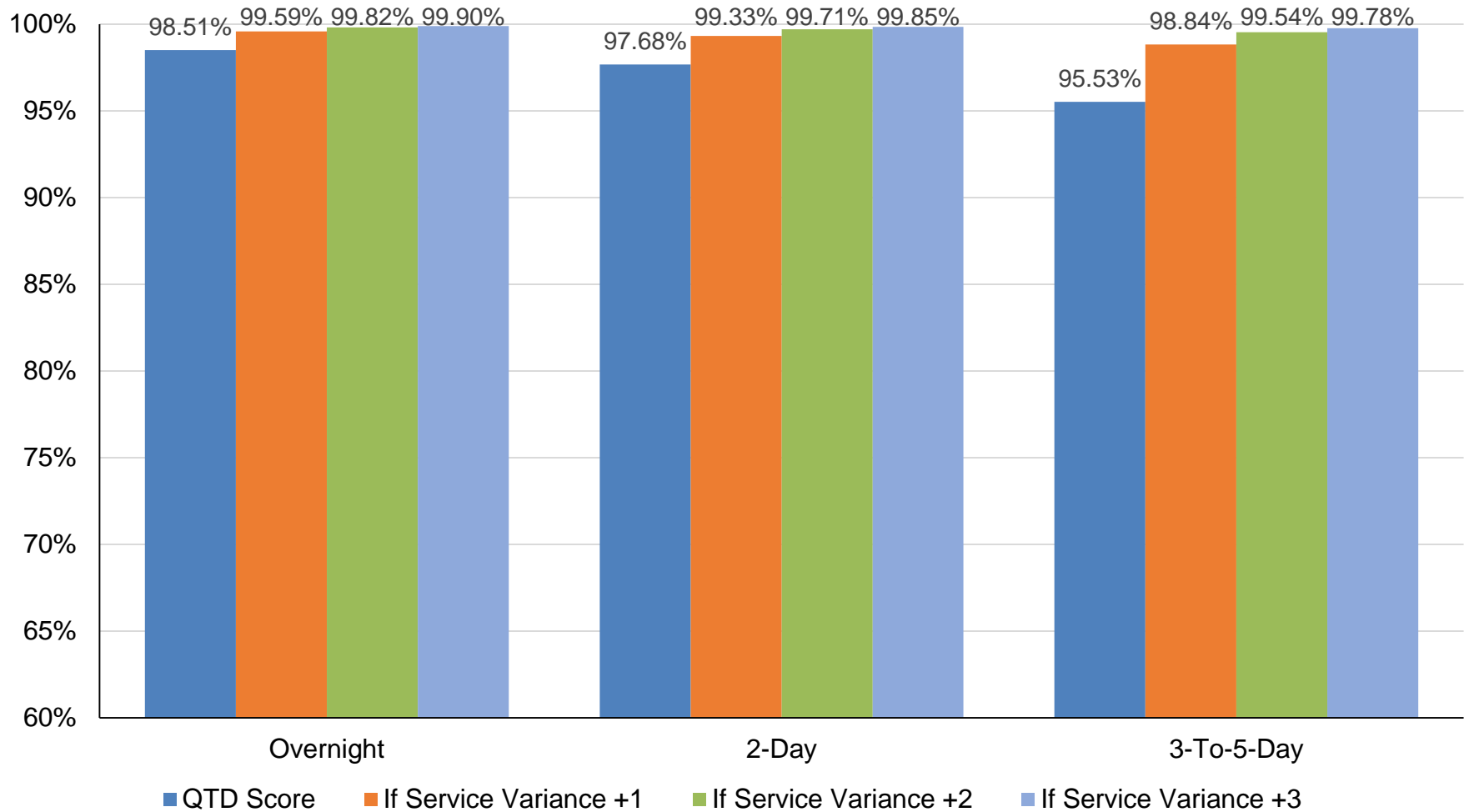
Q3TD thru 5/25/18	Total Pieces Measured	Processing On-Time	Last Mile Impact	Overall Score	Target Score	SPLY Pieces Measured	Volume Change	SPLY Overall QTD Score	SPLY Change
Presort Overnight	396,971,169	98.51%	-1.83%	96.68%	96.80%	471,863,860	-15.87%	96.93%	-0.25%
Presort 2-Day	763,254,151	97.68%	-1.77%	95.91%	96.50%	880,574,437	-13.32%	96.43%	-0.52%
Presort 3-to-5-Day	2,571,547,590	95.53%	-1.64%	93.89%	95.25%	2,765,989,707	-7.03%	94.64%	-0.75%
3-Day	2,557,710,475	95.52%	-1.65%	93.88%	95.25%	2,751,337,000	-7.04%	94.63%	-0.75%
4-Day	13,221,567	97.57%	-1.27%	96.29%	95.25%	13,994,636	-5.52%	96.94%	-0.65%
5-Day	615,548	77.08%	-1.24%	75.84%	95.25%	658,071	-6.46%	81.38%	-5.54%
Presort Total	3,731,772,910			94.60%	96.00%	4,118,428,004	-9.39%	95.28%	-0.68%

Last Mile Impact Trend



Note: Commercial mail results starting week ending 10/28/16 are based on Days Left Group (DLG) approach, whereas all prior weeks' results are based on Last Processing Operation (LPO) approach. Service performance measurement was suspended for mail originating from or destined to Caribbean District in FY18 Q1 and Q2 due to the devastating impacts of June 2018 Hurricanes Irma and Maria. Measurement resumed in FY18 Q3.

All Q3TD FCM Letters scores would be above 98.84% (prior to last mile), if pieces that failed by 1 day passed

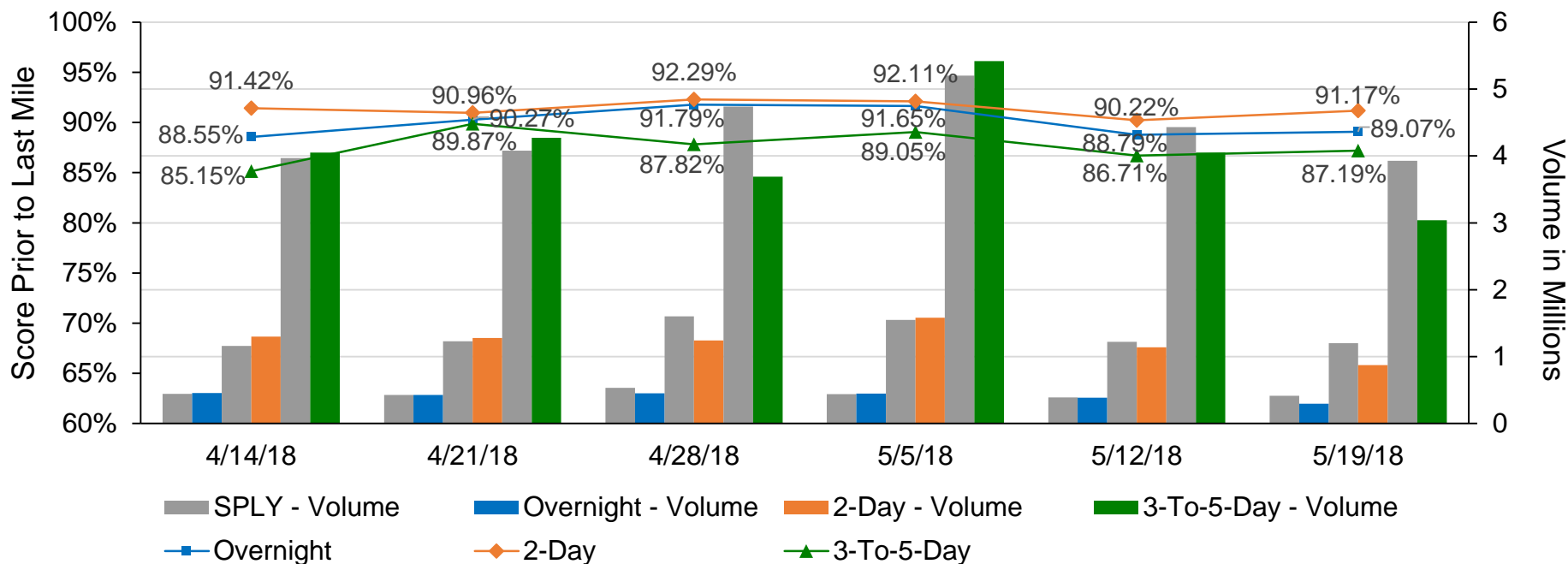


Note: Service performance results before Last Mile. Q3TD scores through 5/25/18. Service Performance measurement in Caribbean District resumed in FY18 Q3.

Enterprise Analytics Service Performance

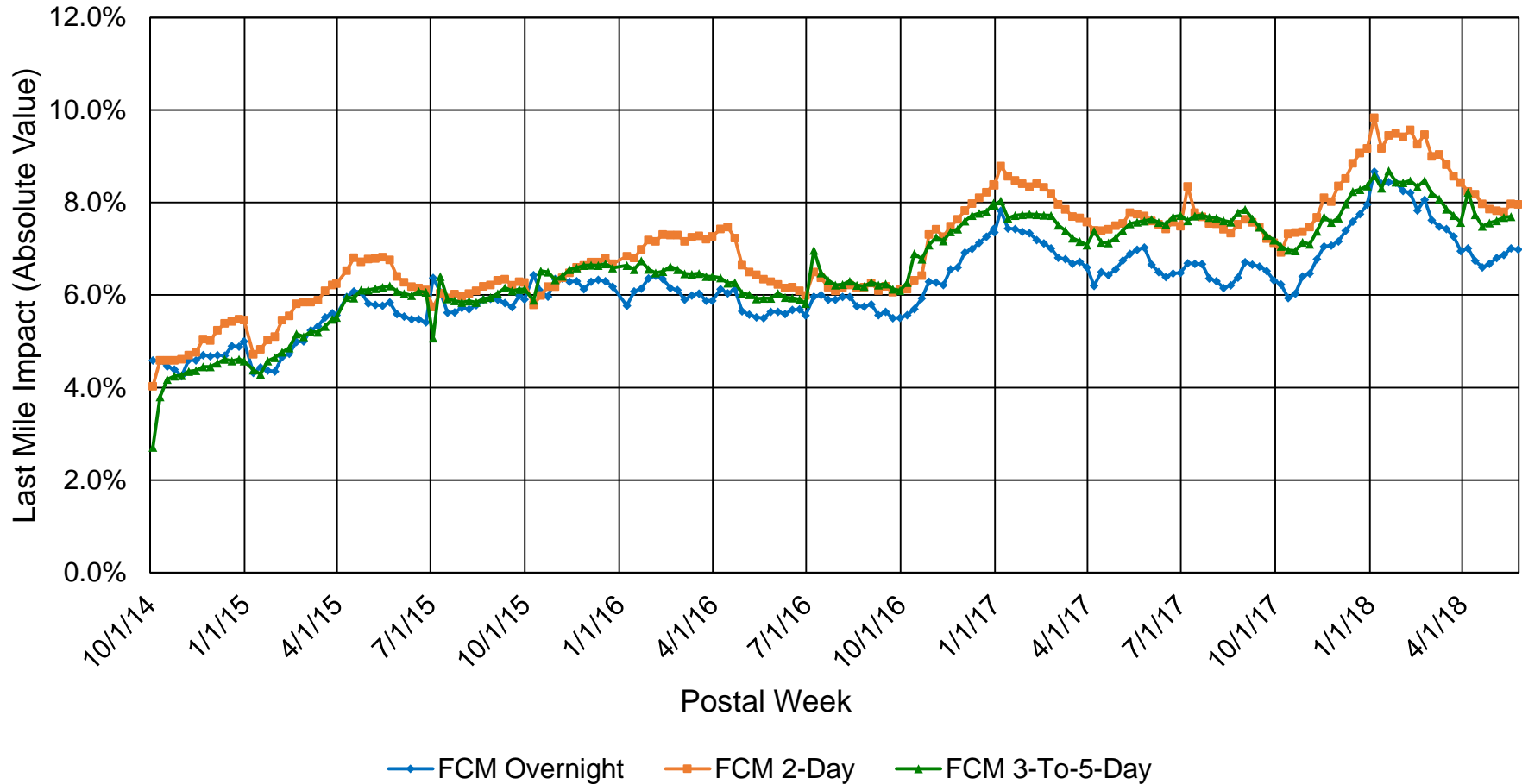
First-Class Mail

Flats



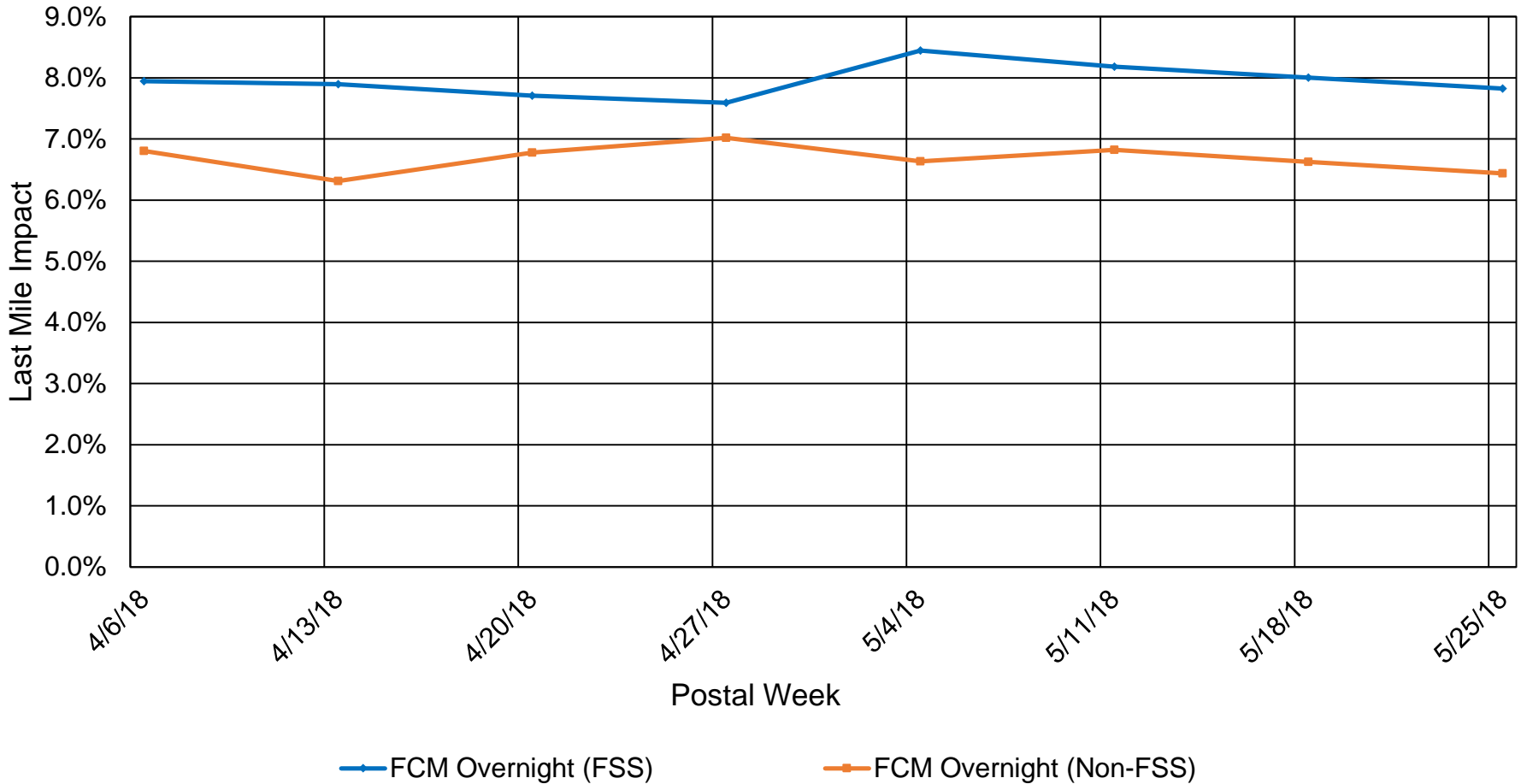
Q2TD thru 1/26/18	Total Pieces Measured	Processing On-Time	Last Mile Impact	Overall Score	Target Score	SPLY Pieces Measured	Volume Change	SPLY Overall QTD Score	SPLY Change
Presort Overnight	3,262,100	89.45%	-6.99%	82.46%	96.80%	3,583,631	-8.97%	84.50%	-2.04%
Presort 2-Day	10,078,554	90.90%	-7.96%	82.94%	96.50%	11,053,952	-8.82%	83.44%	-0.50%
Presort 3-to-5-Day	32,276,399	87.14%	-7.75%	79.39%	95.25%	35,850,891	-9.97%	81.51%	-2.12%
3-Day	32,147,164	87.12%	-7.75%	79.37%	95.25%	35,699,056	-9.95%	81.51%	-2.15%
4-Day	126,232	93.71%	-7.03%	86.68%	95.25%	148,279	-14.87%	80.38%	6.31%
5-Day	3,003	86.78%	-6.61%	80.17%	95.25%	3,556	-15.55%	81.69%	-1.53%
Presort Total	45,617,053			80.40%	96.00%	50,488,474	-9.65%	82.15%	-1.75%

Last Mile Impact Trend



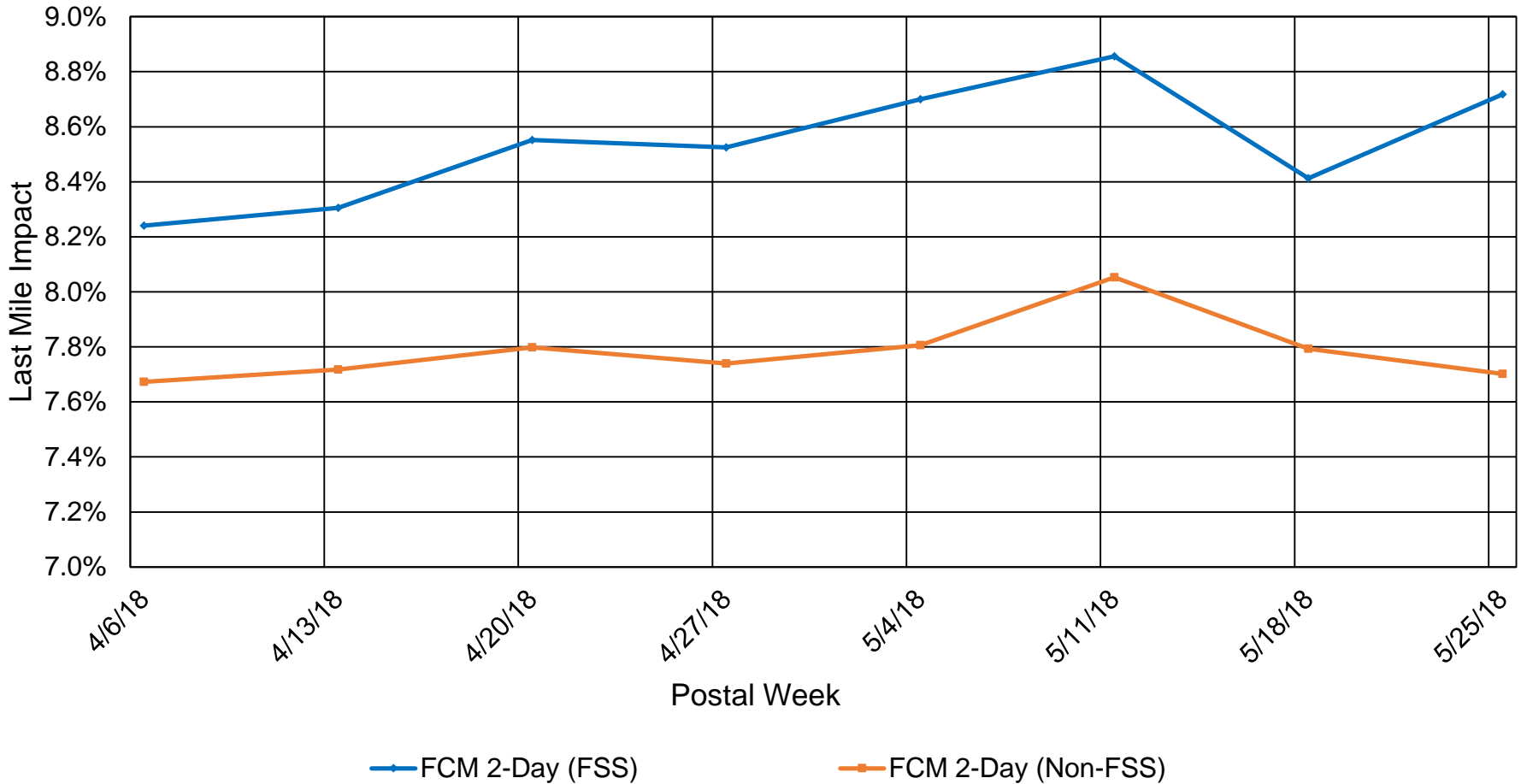
Note: Commercial mail results starting week ending 10/28/16 are based on Days Left Group (DLG) approach, whereas all prior weeks' results are based on Last Processing Operation (LPO) approach. Service performance measurement was suspended for mail originating from or destined to Caribbean District in FY18 Q1 and Q2 due to the devastating impacts of June 2018 Hurricanes Irma and Maria. Measurement resumed in FY18 Q3.

Overnight Last Mile Impact



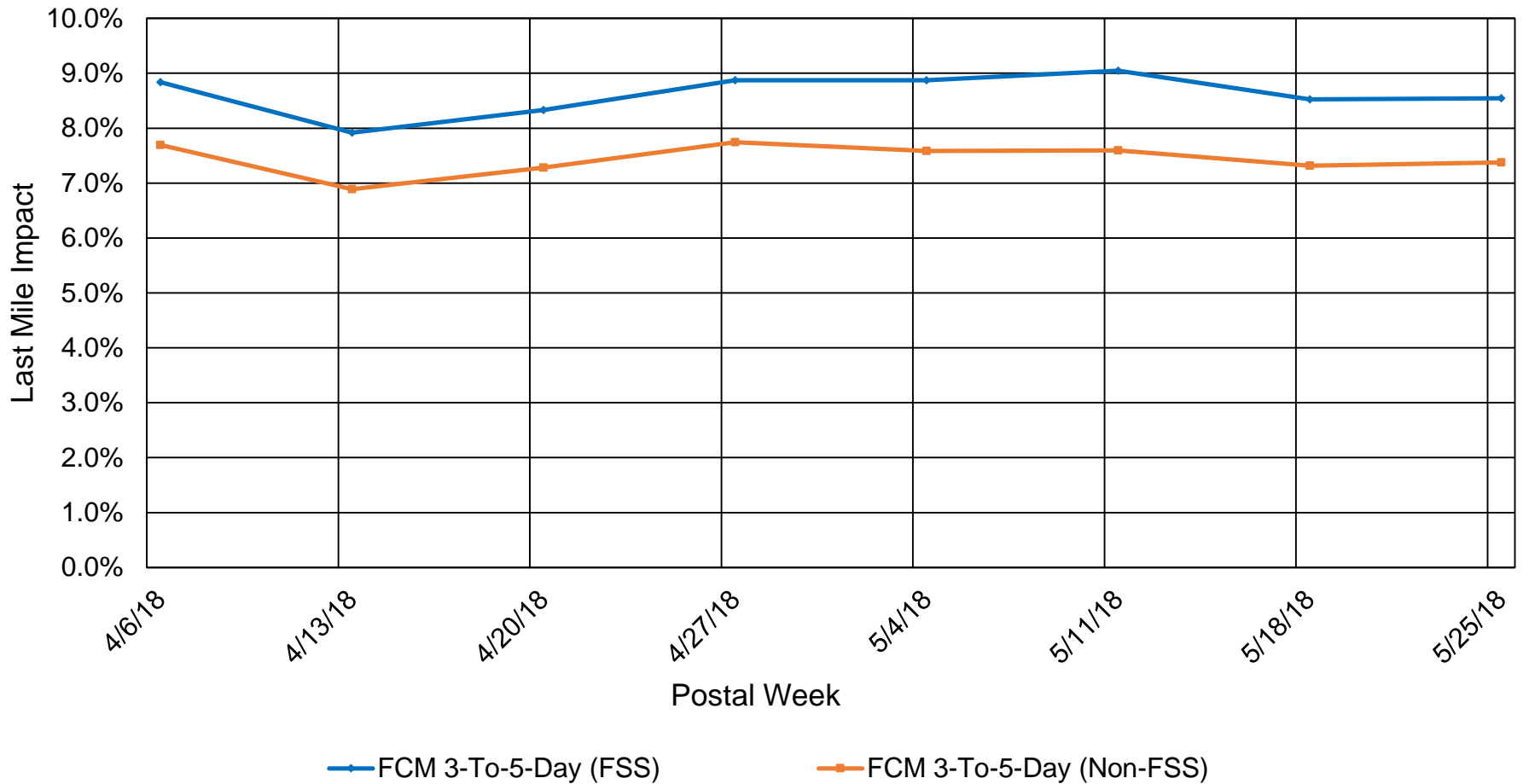
Note: Service Performance measurement in Caribbean District resumed in FY18 Q3. Mail destined to FSS Zone and Non-FSS Zone is determined based on L006 Labeling List.

Two-Day Last Mile Impact



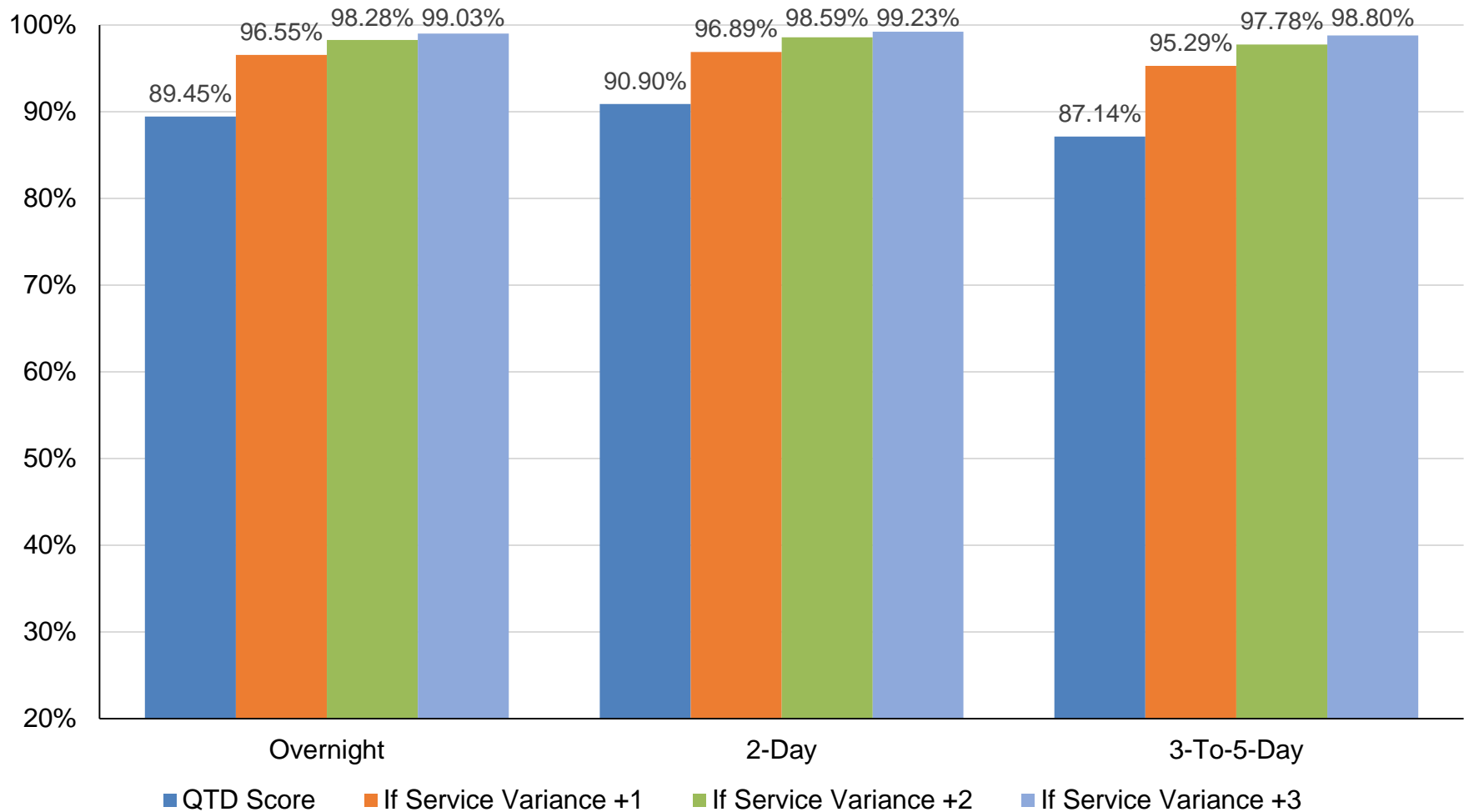
Note: Service Performance measurement in Caribbean District resumed in FY18 Q3. Mail destined to FSS Zone and Non-FSS Zone is determined based on L006 Labeling List.

Three-to-Five-Day Last Mile Impact



Note: Service Performance measurement in Caribbean District resumed in FY18 Q3. Mail destined to FSS Zone and Non-FSS Zone is determined based on L006 Labeling List.

All Q3TD FCM Flats scores would be above 95.29% (prior to last mile), if pieces that failed by 1 day passed



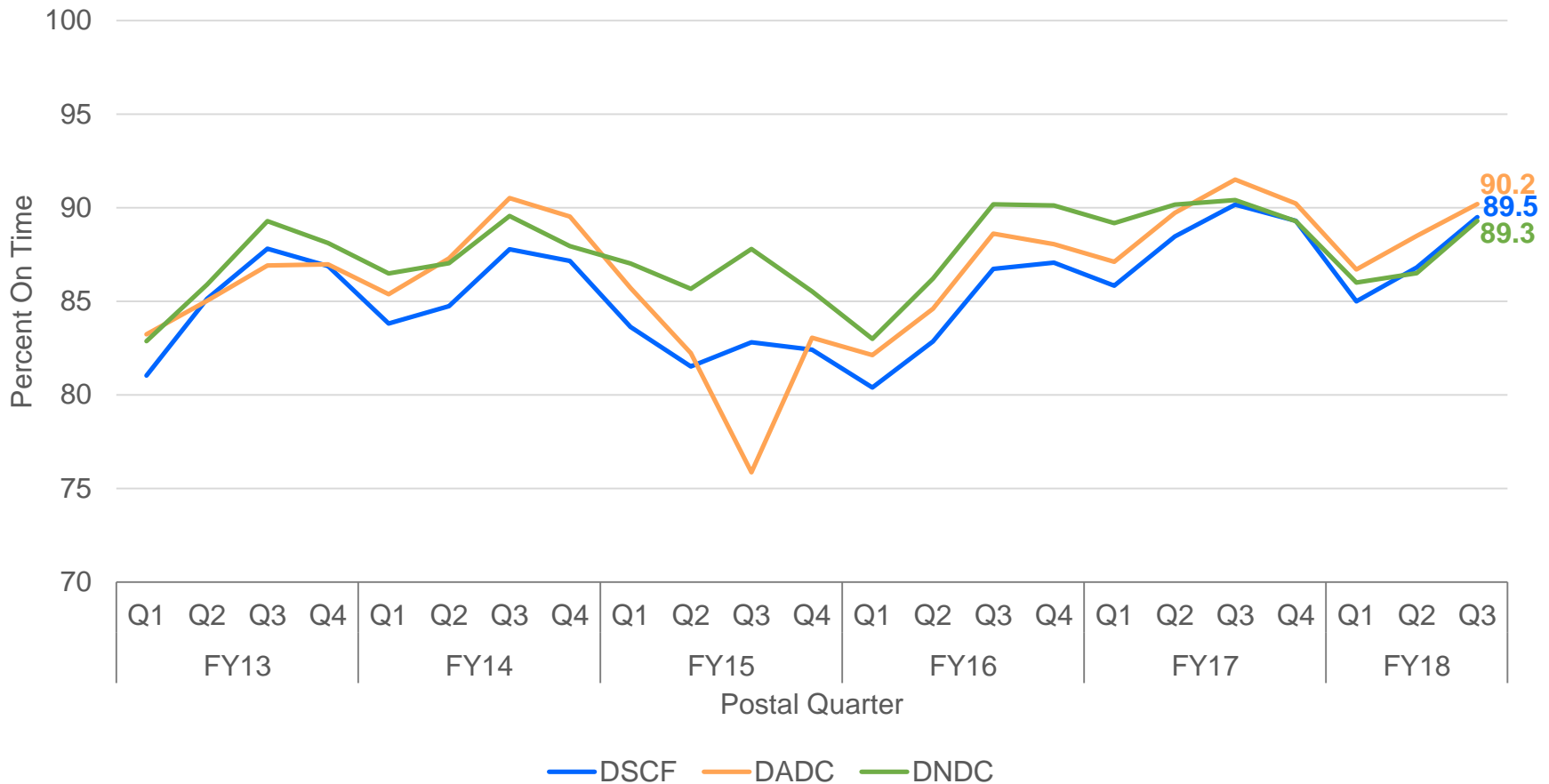
Note: Service performance results before Last Mile. Q3TD scores through 5/25/18. Service Performance measurement in Caribbean District resumed in FY18 Q3.

Enterprise Analytics Service Performance

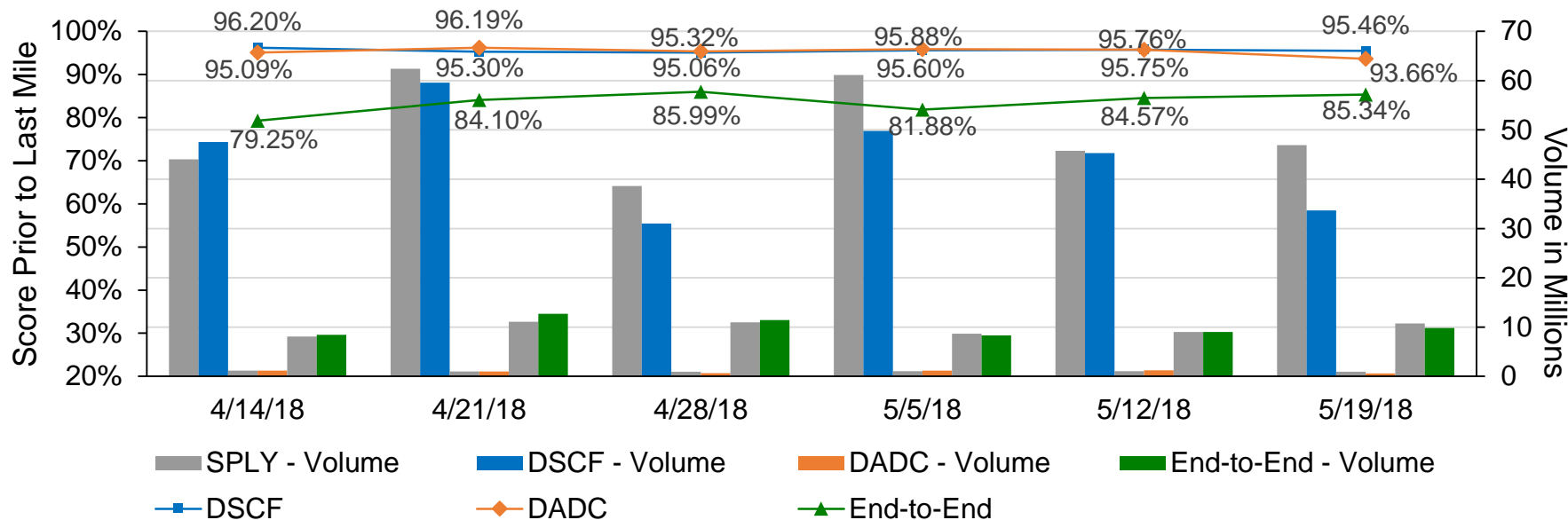
Periodicals

Flats

Destination Entry IMB® Periodicals FY13 thru FY18 Performance By Quarter

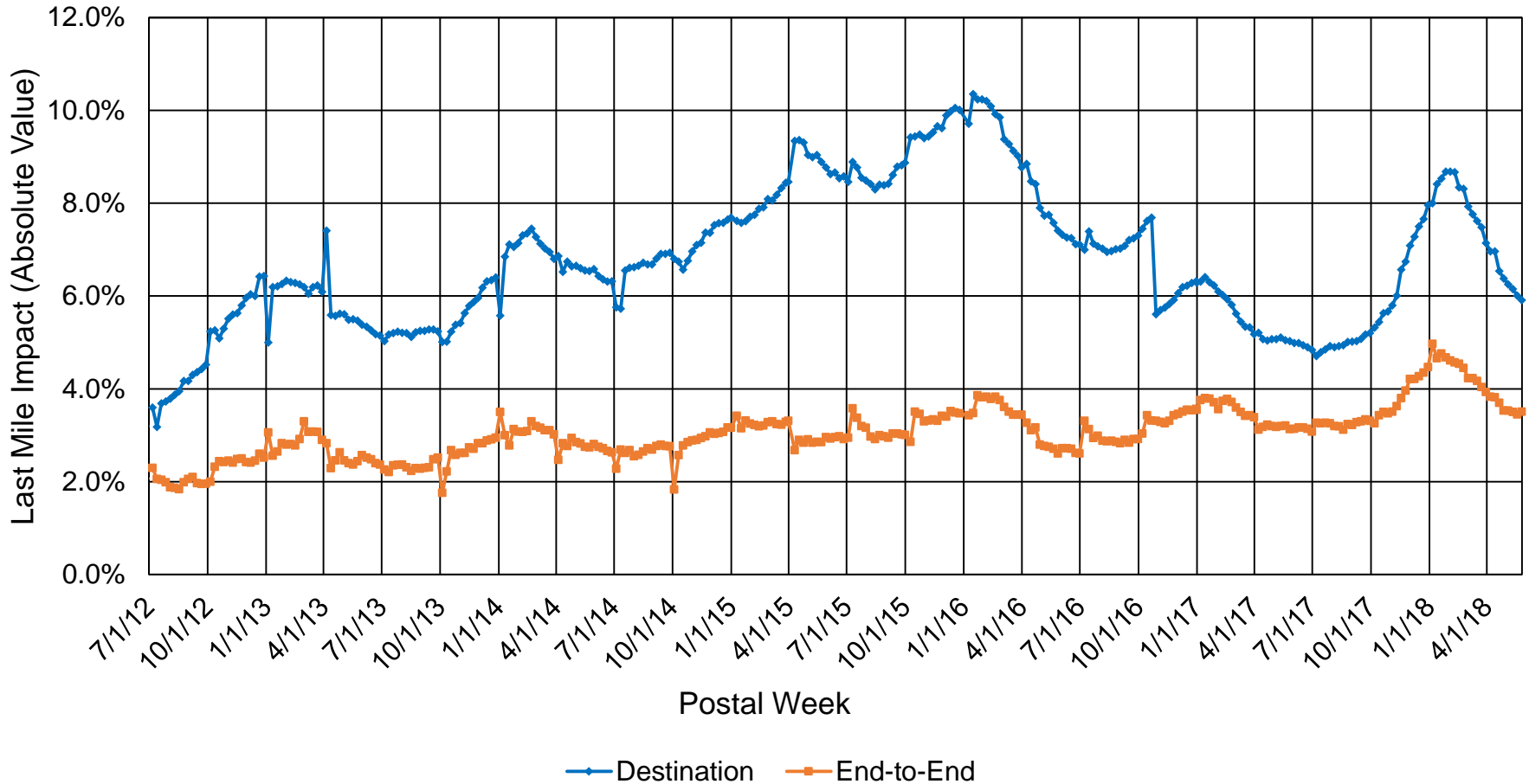


Notes: Preliminary FY18 Q2 through 1/26/18. Results starting FY17 Q1 are based on Days Left Group (DLG) approach, whereas all prior quarters' results are based on Last Processing Operation (LPO) approach. Service performance measurement was suspended for mail originating from or destined to Caribbean District in FY18 Q1 and Q2 due to the devastating impacts of Hurricanes Irma and Maria. Measurement resumed in FY18 Q3.



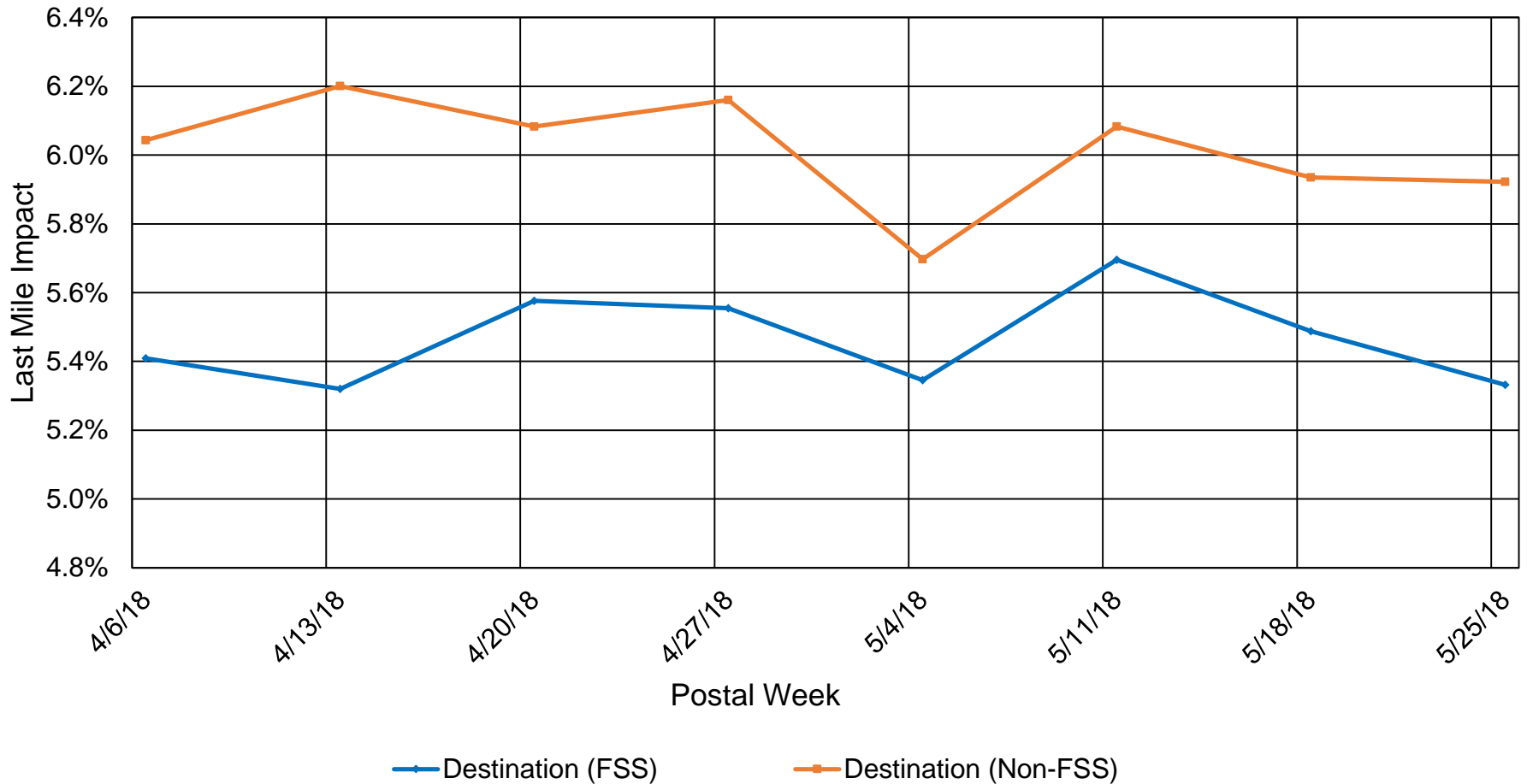
Q3TD thru 5/25/18	Total Pieces Measured	Processing On-Time	Last Mile Impact	Overall Score	Target Score	SPLY Pieces Measured	Volume Change	SPLY Overall QTD Score	SPLY Change
SCF Flats	339,540,589	95.46%	-5.96%	89.50%	91.80%	399,792,293	-15.07%	89.63%	-0.13%
ADC Flats	7,600,714	95.38%	-5.15%	90.23%	91.80%	8,333,637	-8.79%	90.97%	-0.74%
E2E Flats	77,854,005	82.15%	-3.51%	78.64%	91.80%	77,747,808	0.14%	80.05%	-1.41%
2-Day	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
3-Day	23,671,876	91.32%	-3.49%	87.83%	91.80%	28,451,466	-16.80%	89.02%	-1.19%
4-Day	35,284,552	80.19%	-3.65%	76.54%	91.80%	30,588,418	15.35%	77.13%	-0.58%
5-Day	710,966	77.66%	-4.09%	73.57%	91.80%	1,566,483	-54.61%	72.30%	1.28%
6+ Day	18,186,611	74.18%	-3.24%	70.93%	91.80%	17,141,441	6.10%	71.09%	-0.16%
Total	424,995,308			87.28%	91.80%	485,873,738	-12.53%	87.44%	-0.16%

Last Mile Impact Trend



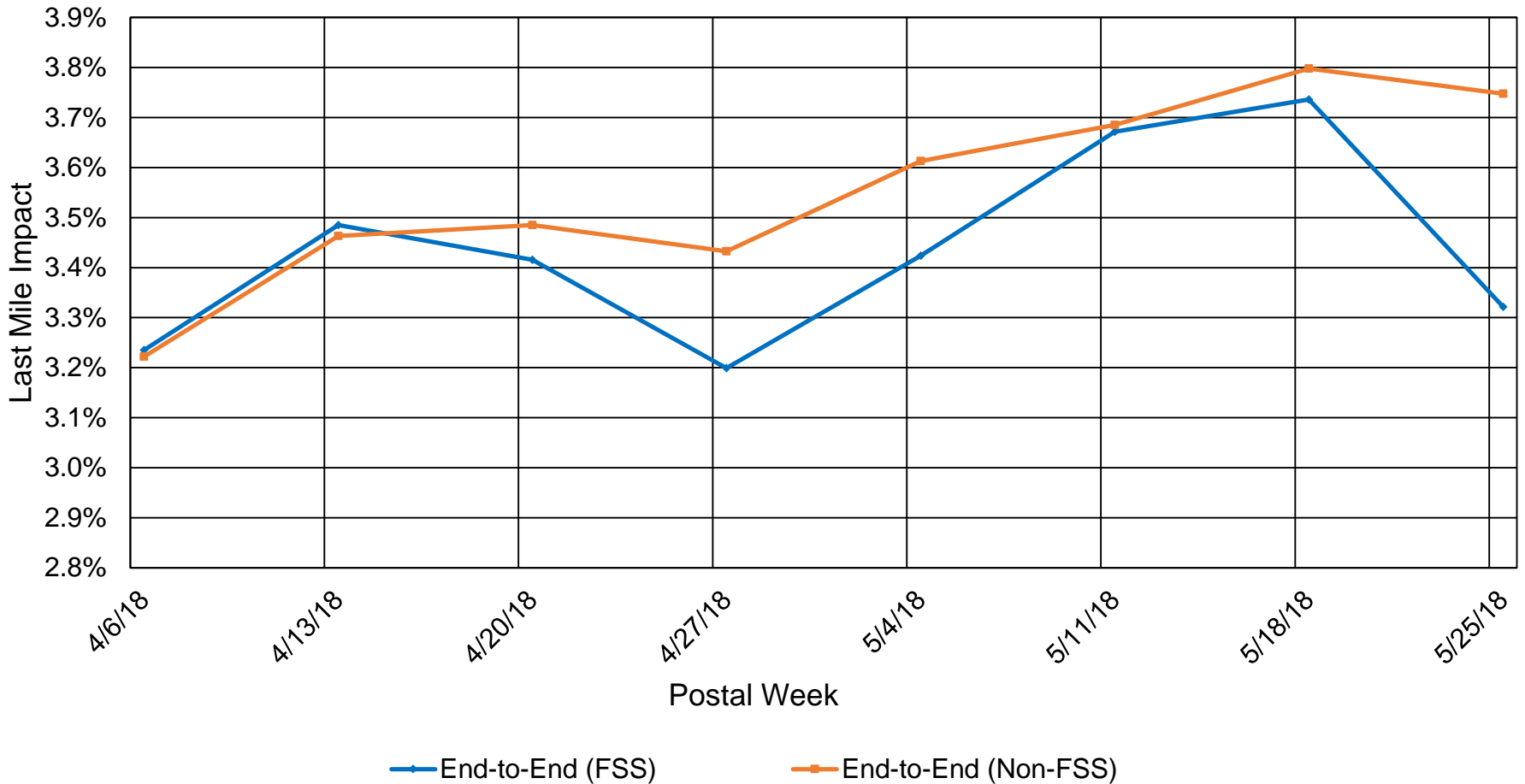
Notes: Results starting week ending 10/28/16 are based on Days Left Group (DLG) approach, whereas all prior weeks' results are based on Last Processing Operation (LPO) approach. Service performance measurement was suspended for mail originating from or destined to Caribbean District in FY18 Q1 and Q2 due to the devastating impacts of June 2018 Hurricanes Irma and Maria. Measurement resumed in FY18 Q3.

Destination-Entry Last Mile Impact



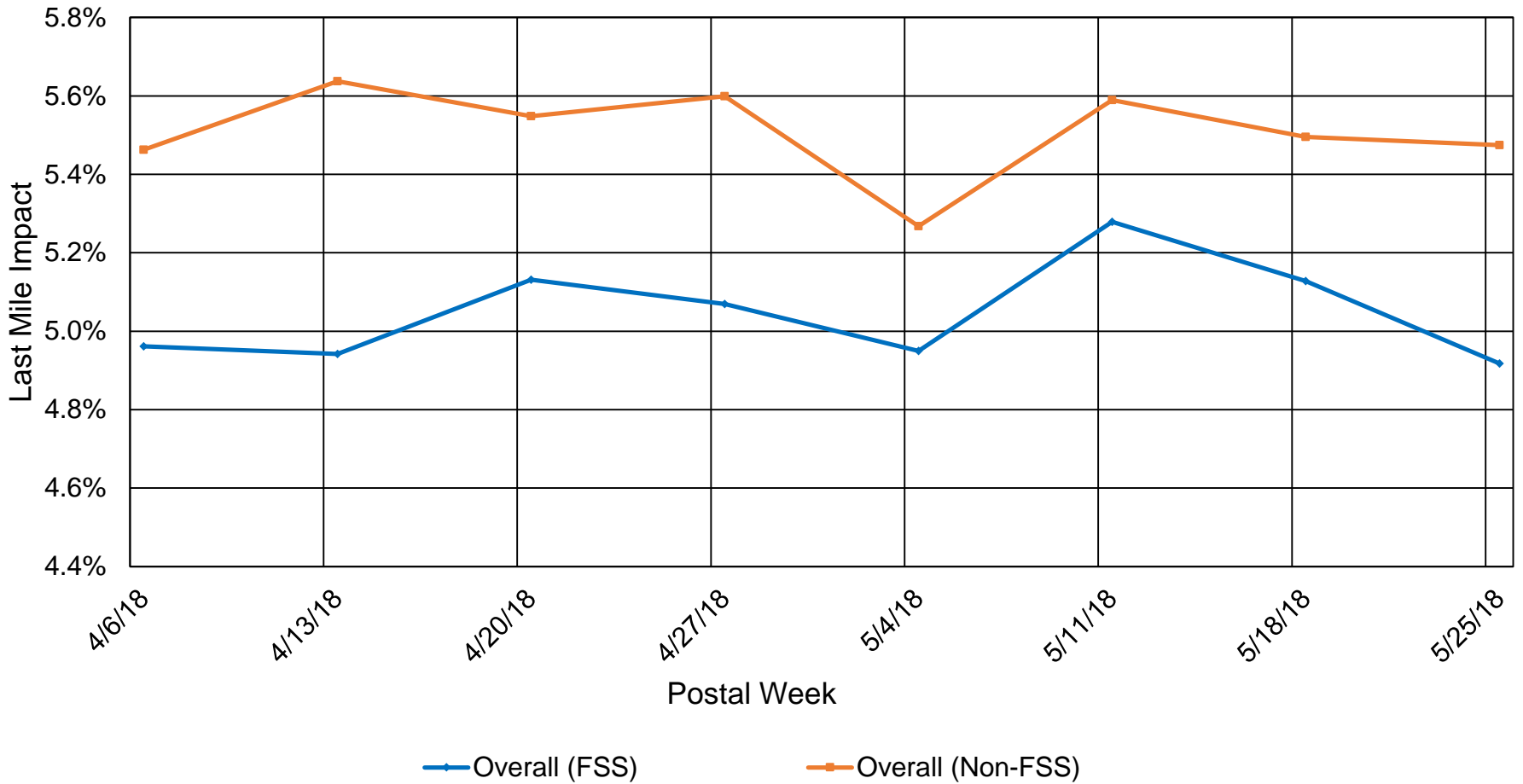
Note: Service Performance measurement in Caribbean District resumed in FY18 Q3. Mail destined to FSS Zone and Non-FSS Zone is determined based on L006 Labeling List.

End-to-End Last Mile Impact



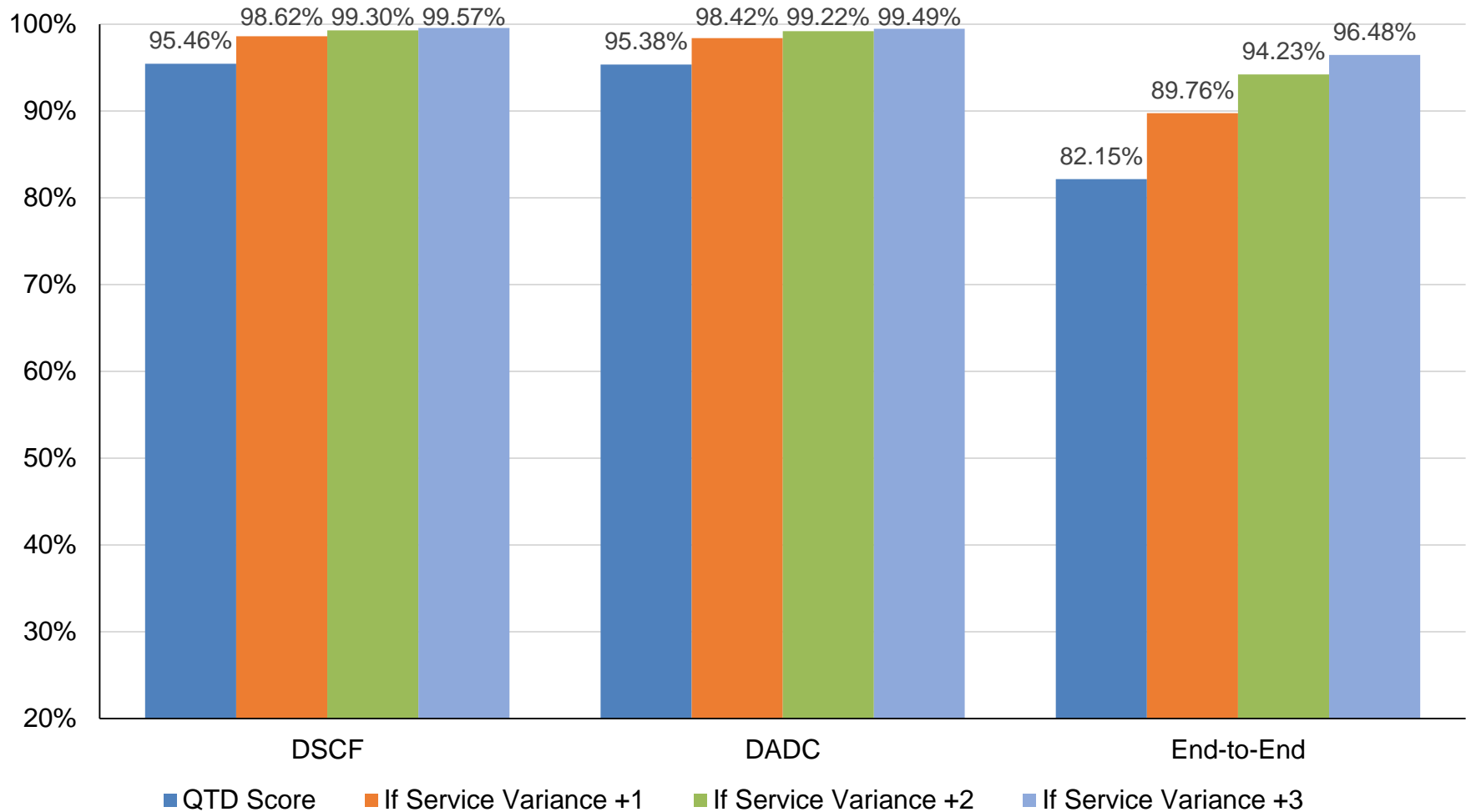
Note: Service Performance measurement in Caribbean District resumed in FY18 Q3. Mail destined to FSS Zone and Non-FSS Zone is determined based on L006 Labeling List.

Overall Last Mile Impact



Note: Service Performance measurement in Caribbean District resumed in FY18 Q3 Mail destined to FSS Zone and Non-FSS Zone is determined based on L006 Labeling List.

Q3TD DSCF and DADC Periodicals scores would be above 98.42% (prior to last mile), if pieces that failed by 1 day passed



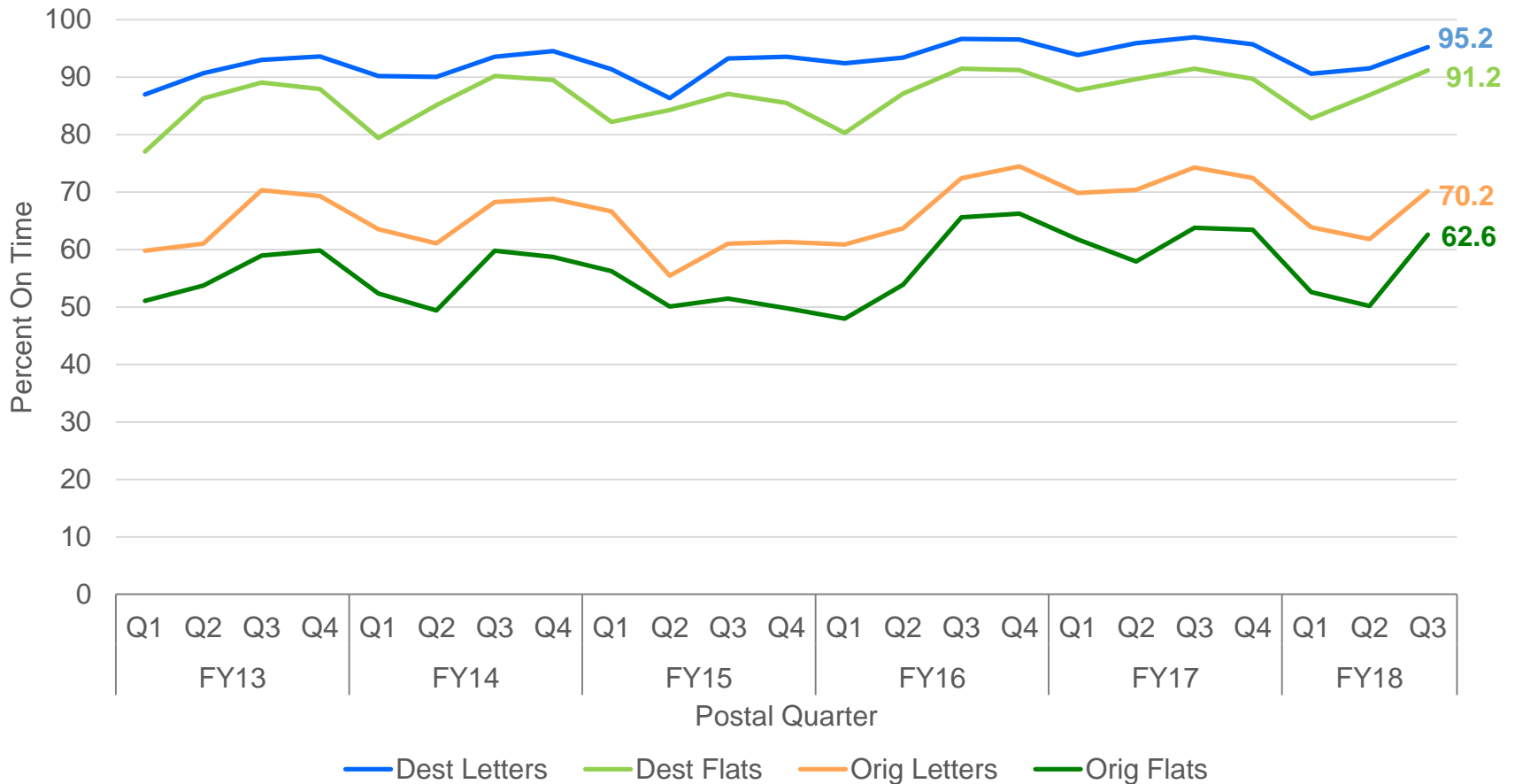
Notes: Service performance results before Last Mile. Q3TD scores through 5/25/18. Service Performance measurement in Caribbean District resumed in FY18 Q3.
June 2018



Enterprise Analytics Service Performance

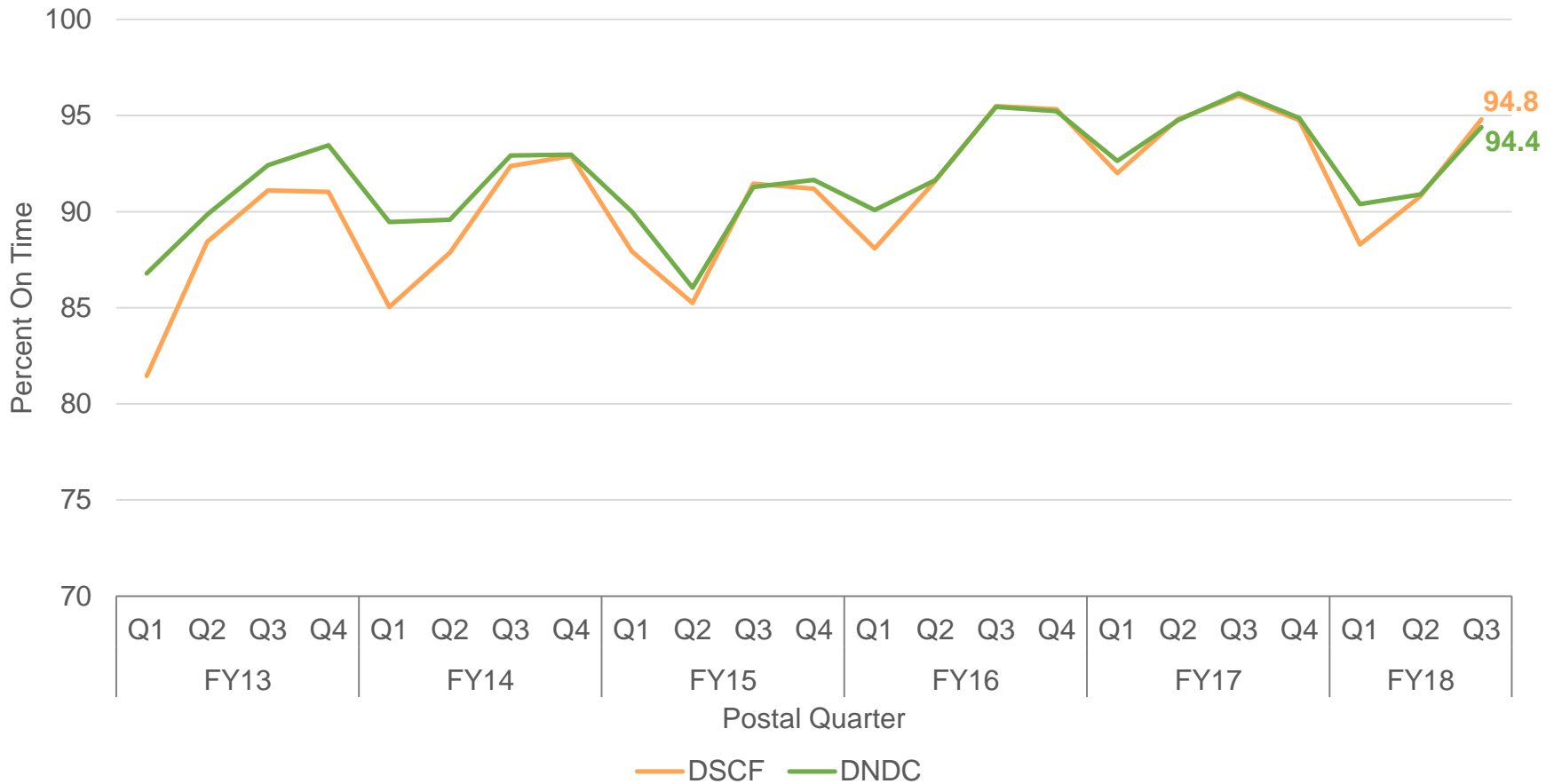
USPS Marketing Mail®

USPS Marketing Mail® FY13 thru FY18 Performance By Quarter



Note: Results starting FY17 Q1 are based on Days Left Group (DLG) approach, whereas all prior quarters' results are based on Last Processing Operation (LPO) approach. Preliminary FY18 Q1 through 1/26/18. Prior to FY17 Q2, USPS Marketing Mail® was referred to as Standard Mail®. Service performance measurement was suspended for mail originating from or destined to Caribbean District in FY18 Q1 and Q2 due to the devastating impacts of Hurricanes Irma and Maria. Measurement resumed in FY18 Q3.

USPS Marketing Mail® Destination Entry FY13 to FY18 Performance By Quarter



Note: DDU-Entry = Two Day, DSCF = Three-To-Five-Day, DNDC = Five-Day-And-Above

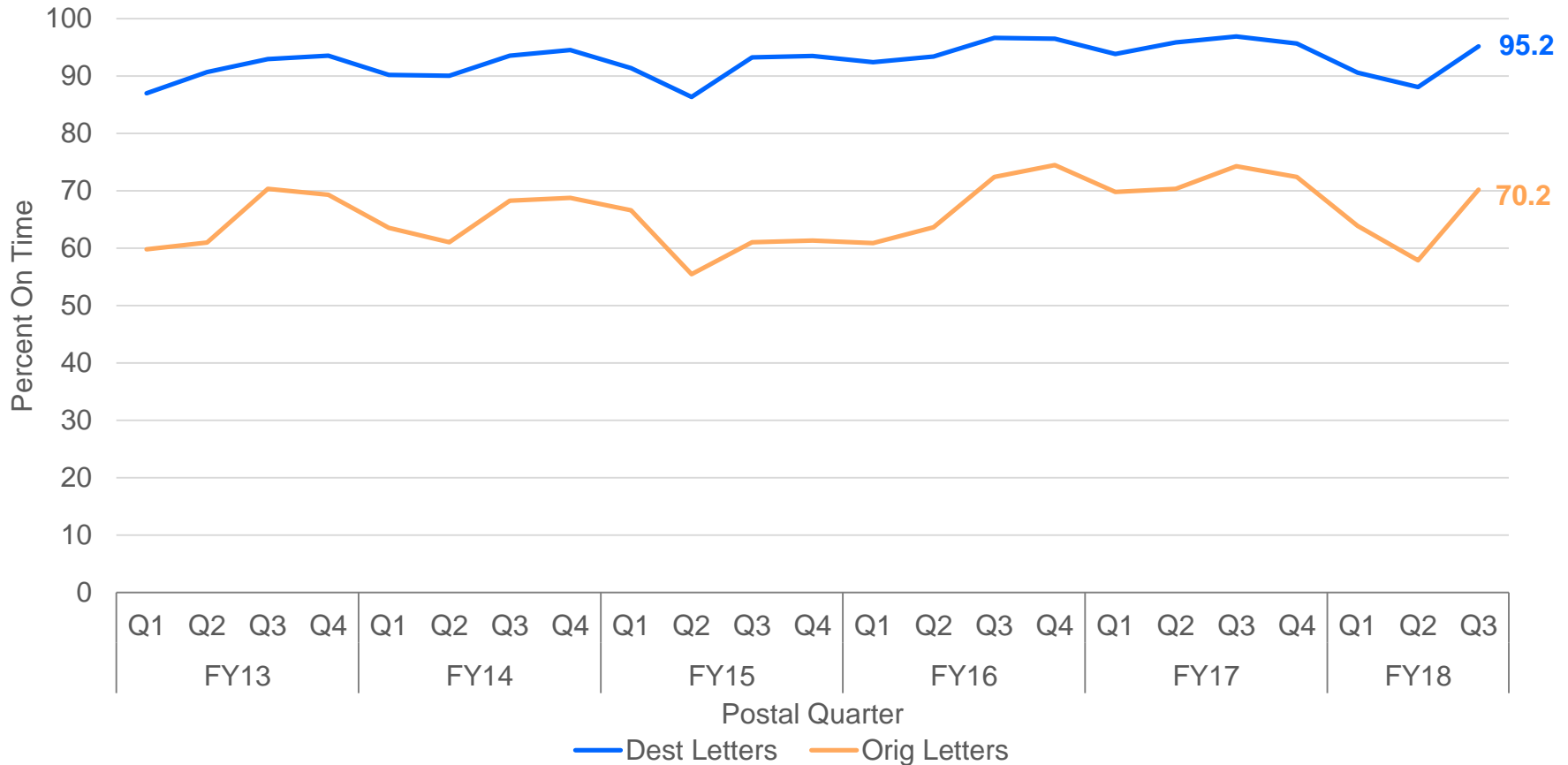
Note: Results starting FY17 Q1 are based on Days Left Group (DLG) approach, whereas all prior quarters' results are based on Last Processing Operation (LPO) approach. Preliminary FY18 Q1 through 1/26/18. Prior to FY17 Q2, USPS Marketing Mail® was referred to as Standard Mail®. Service performance measurement was suspended for mail originating from or destined to Caribbean District in FY18 Q1 and Q2 due to the devastating impacts of Hurricanes Irma and Maria. Measurement resumed in FY18 Q3.

Enterprise Analytics Service Performance

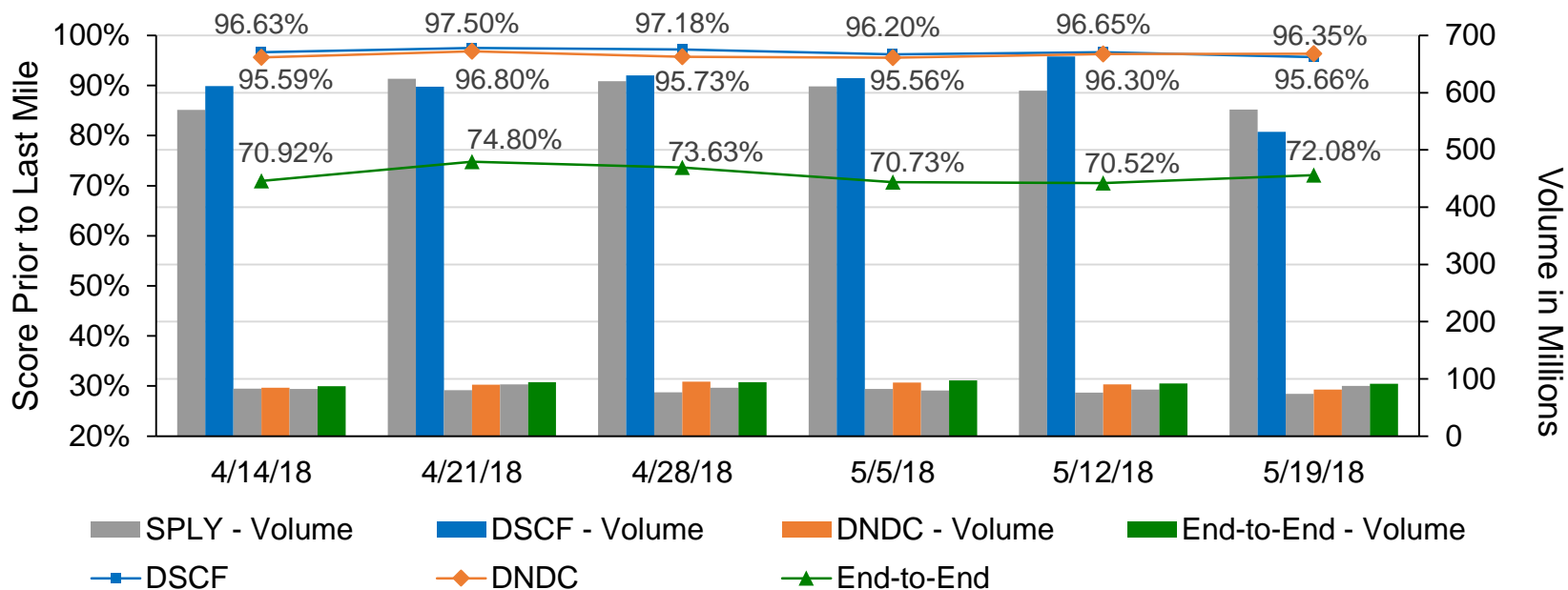
USPS Marketing Mail®

Letters

USPS Marketing Mail® FY13 to FY18 Performance By Quarter

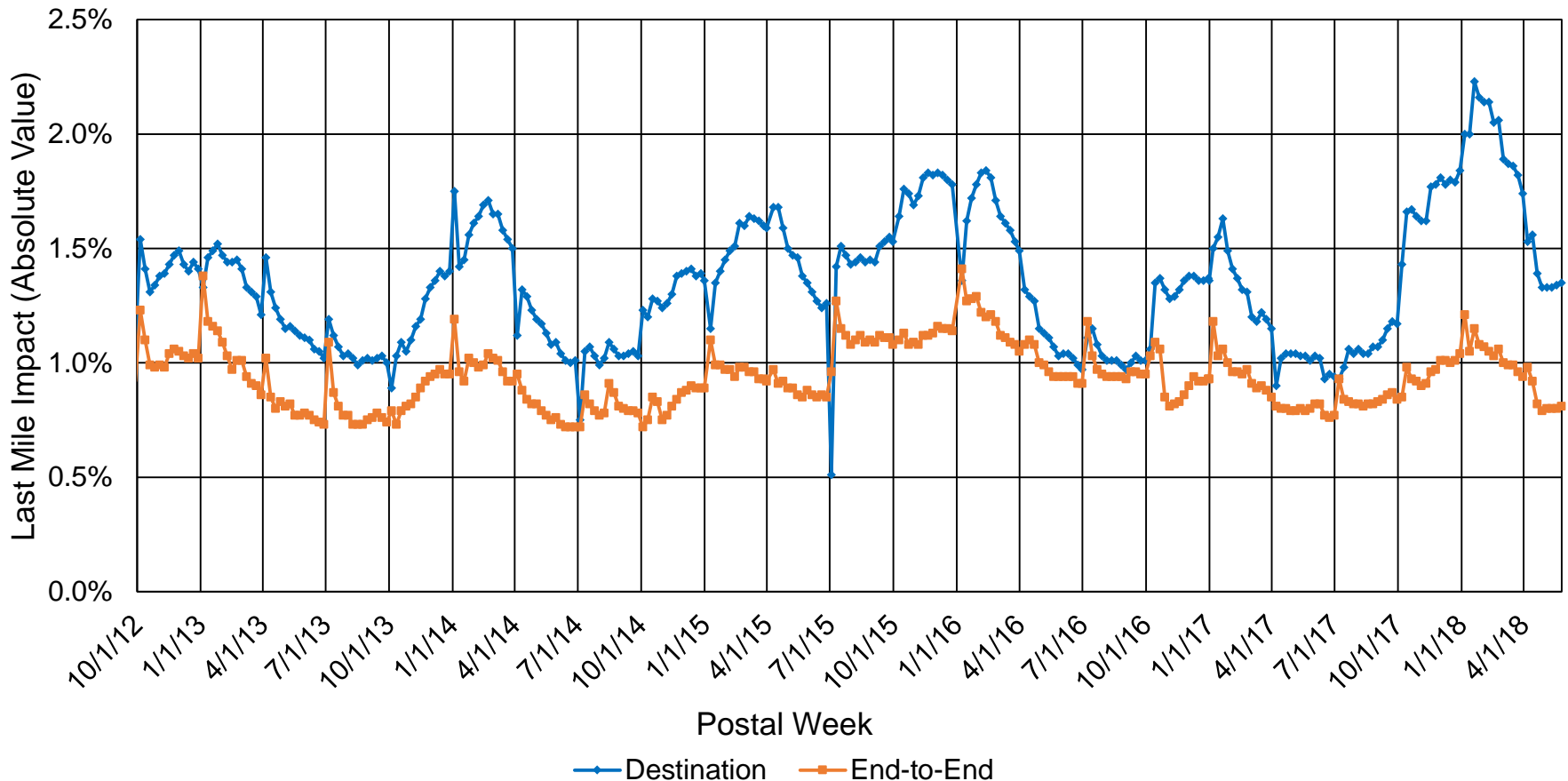


Note: Results starting FY17 Q1 are based on Days Left Group (DLG) approach, whereas all prior quarters' results are based on Last Processing Operation (LPO) approach. Preliminary FY18 Q3 through 5/25/18. Prior to FY17 Q2, USPS Marketing Mail® was referred to as Standard Mail®. Service performance measurement was suspended for mail originating from or destined to Caribbean District in FY18 Q1 and Q2 due to the devastating impacts of Hurricanes Irma and Maria. Measurement resumed in FY18 Q3.



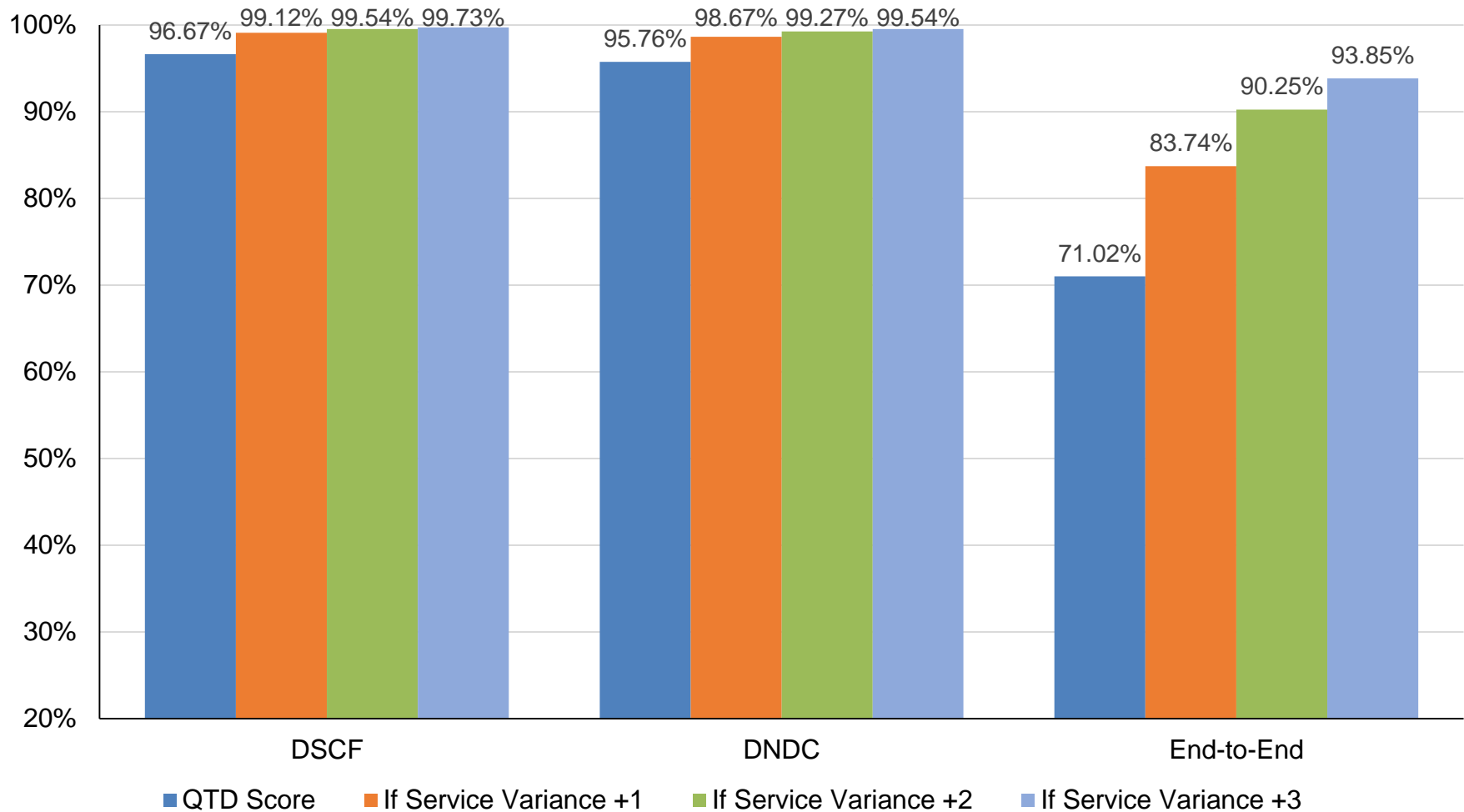
Q3TD thru 5/25/18	Total Pieces Measured	Processing On-Time	Last Mile Impact	Overall Score	Target Score	SPLY Pieces Measured	Volume Change	SPLY Overall QTD Score	SPLY Change
SCF Letters	4,794,866,013	96.67%	-1.40%	95.27%	91.80%	4,742,895,965	1.10%	96.78%	-1.51%
NDC Letters	688,792,970	95.76%	-0.97%	94.79%	91.80%	627,624,663	9.75%	96.77%	-1.98%
E2E Letters	720,119,937	71.02%	-0.81%	70.21%	91.80%	676,027,995	6.52%	73.33%	-3.12%
3-Day	147,754,814	86.18%	-0.90%	85.28%	91.80%	154,578,716	-4.41%	88.04%	-2.76%
4-Day	5,482,893	90.11%	-0.88%	89.23%	91.80%	5,236,542	4.70%	90.92%	-1.69%
5-Day	102,152,167	86.05%	-0.78%	85.26%	91.80%	92,541,901	10.38%	86.64%	-1.38%
6-10 Day	445,847,625	61.79%	-0.79%	61.00%	91.80%	407,969,991	9.28%	64.07%	-3.07%
11+ Day	18,882,438	83.70%	-0.85%	82.85%	91.80%	15,700,845	20.26%	84.77%	-1.91%
Total	6,203,778,920			91.80%	91.80%	6,046,548,623	2.60%	93.76%	-1.96%

Last Mile Impact Trend



Note: Results starting week ending 10/28/16 are based on Days Left Group (DLG) approach, whereas all prior weeks' results are based on Last Processing Operation (LPO) approach. Prior to FY17 Q2, USPS Marketing Mail® was referred to as Standard Mail®. Service performance measurement was suspended for mail originating from or destined to Caribbean District in FY18 Q1 and Q2 due to the devastating impacts of Hurricanes Irma and Maria. Measurement resumed in FY18 Q3.

Q3TD DSCF and DNDC Marketing Letters scores would be above 98.67% (prior to last mile), if pieces that failed by 1 day passed



Notes: Service performance results including Last Mile. Q3TD scores through 5/25/18. Service Performance measurement in Caribbean District resumed in FY18 Q3.

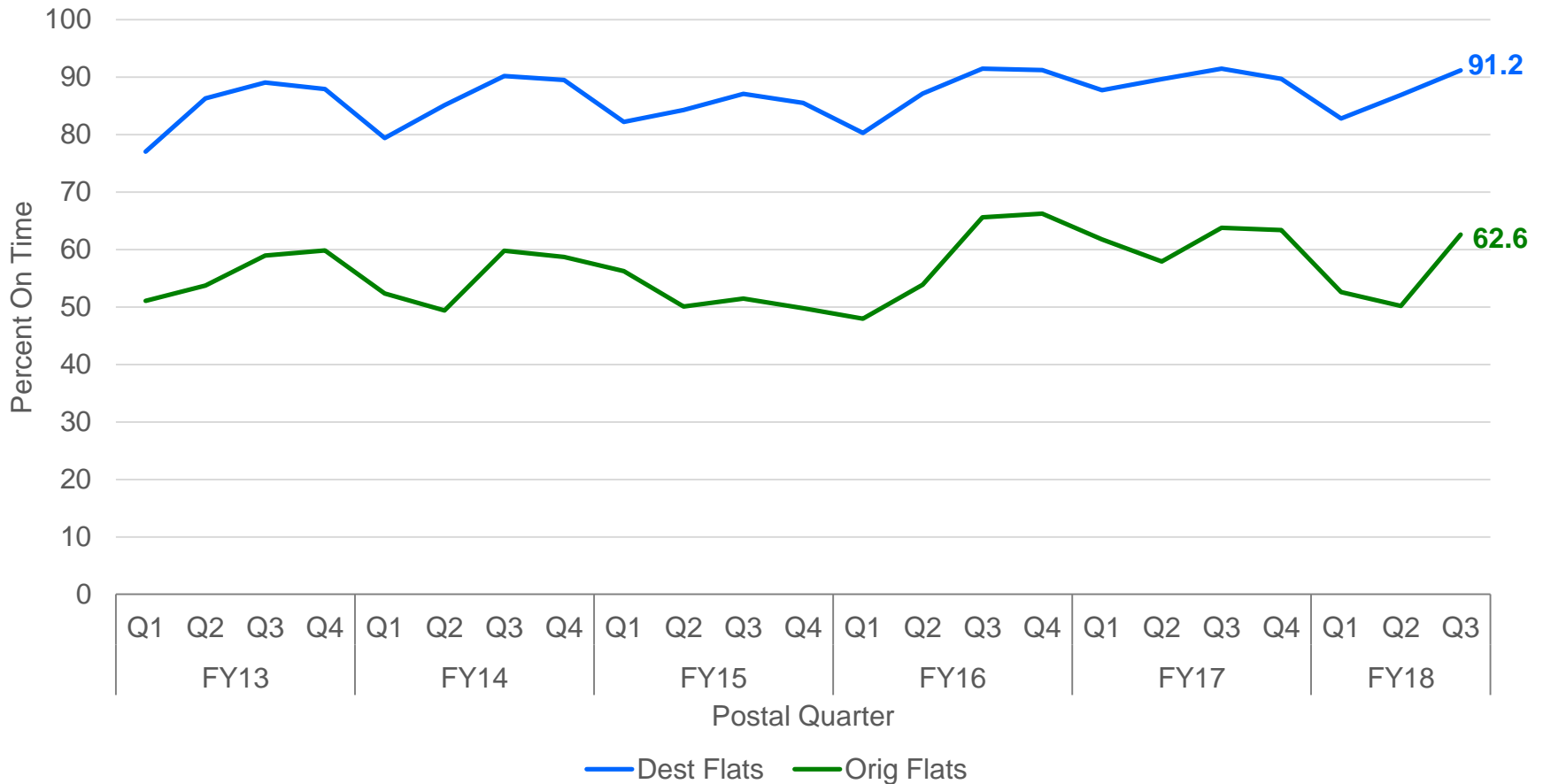


Enterprise Analytics Service Performance

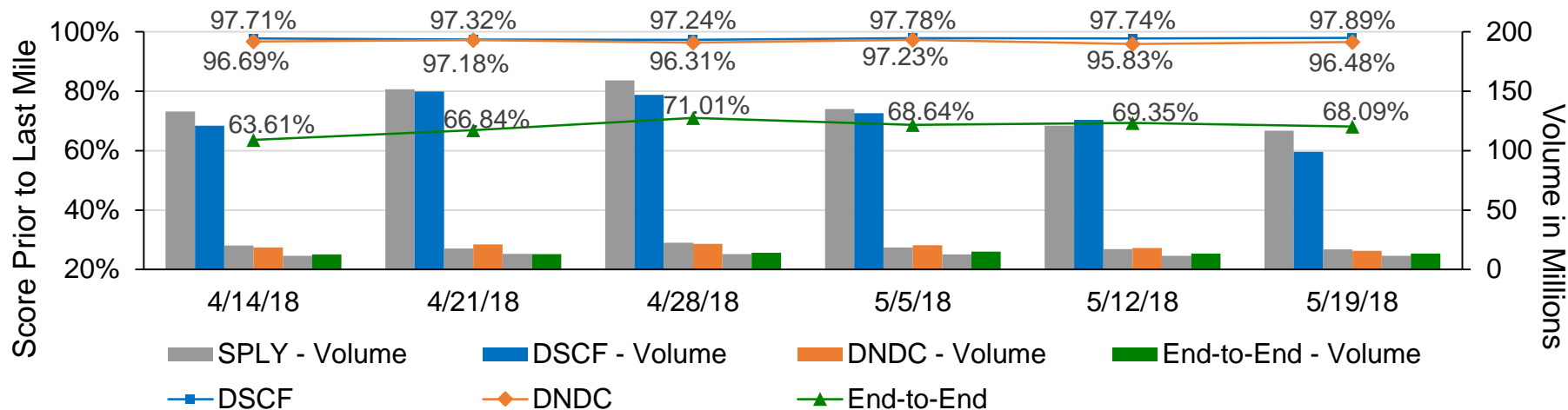
USPS Marketing Mail®

Flats

USPS Marketing Mail® FY13 to FY18 Performance By Quarter



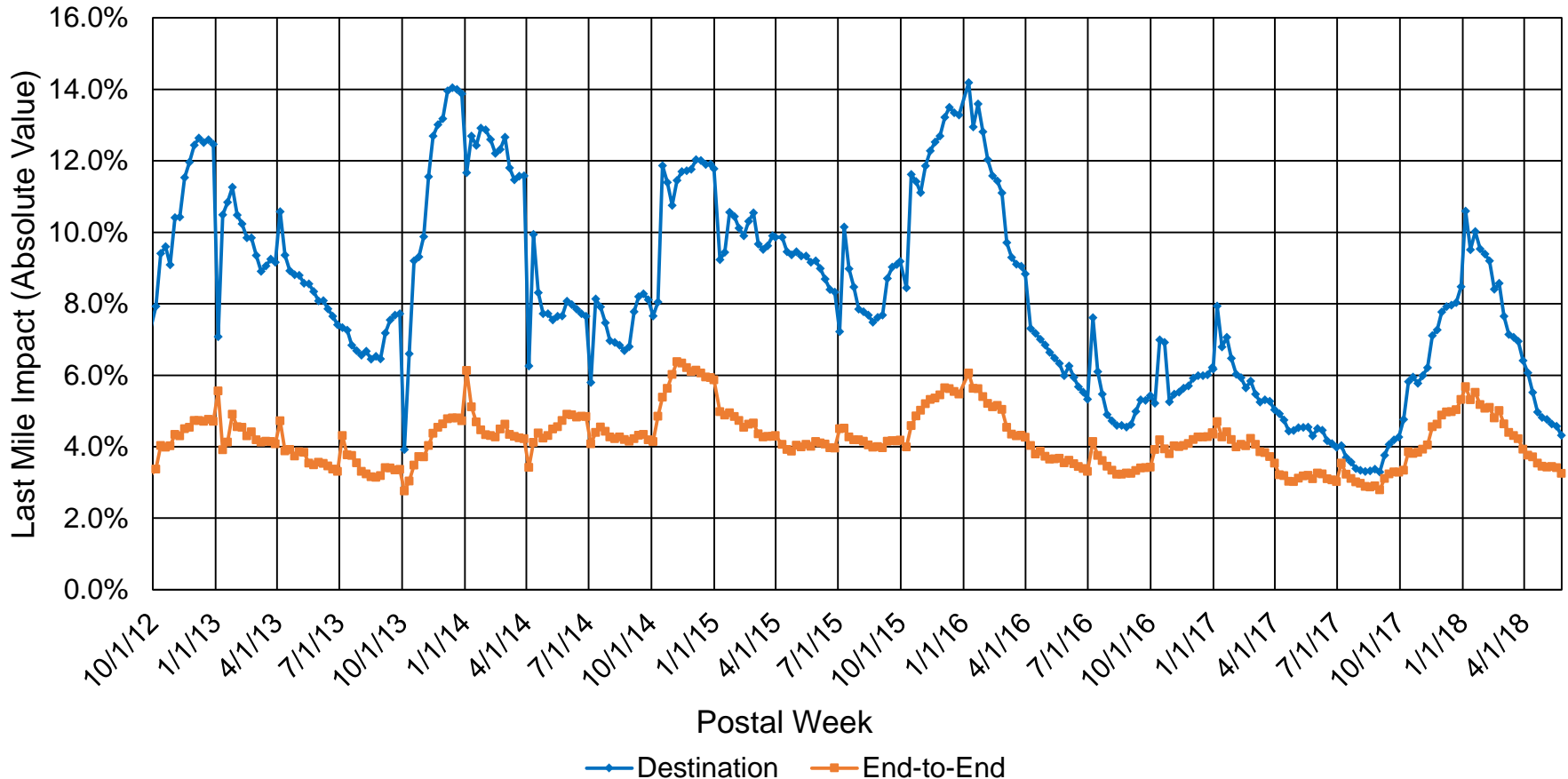
Note: Results starting FY17 Q1 are based on Days Left Group (DLG) approach, whereas all prior quarters' results are based on Last Processing Operation (LPO) approach. Preliminary FY18 Q3 through 5/25/18. Prior to FY17 Q2, USPS Marketing Mail® was referred to as Standard Mail®. Service performance measurement was suspended for mail originating from or destined to Caribbean District in FY18 Q1 and Q2 due to the devastating impacts of Hurricanes Irma and Maria. Measurement resumed in FY18 Q3.



Q3TD thru 5/25/18	Total Pieces Measured	Processing On-Time	Last Mile Impact	Overall Score	Target Score	SPLY Pieces Measured	Volume Change	SPLY Overall QTD Score	SPLY Change
SCF Flats	1,006,070,426	97.36%	-4.41%	92.95%	91.80%	1,083,574,043	-7.15%	92.59%	0.36%
NDC Flats	152,655,770	96.13%	-3.46%	92.67%	91.80%	150,490,375	1.44%	92.81%	-0.14%
E2E Flats	108,553,781	65.90%	-3.25%	62.65%	91.80%	99,287,181	9.33%	61.49%	1.16%
3-Day	19,822,608	83.40%	-3.88%	79.53%	91.80%	14,827,715	33.69%	75.07%	4.46%
4-Day	565,501	85.55%	-3.10%	82.45%	91.80%	438,246	29.04%	77.58%	4.87%
5-Day	13,701,009	77.71%	-3.52%	74.20%	91.80%	12,151,540	12.75%	72.54%	1.66%
6-10 Day	71,267,766	57.53%	-2.85%	54.68%	91.80%	68,224,935	4.46%	55.27%	-0.58%
11+ Day	3,196,897	89.71%	-7.18%	82.53%	91.80%	3,644,745	-12.29%	83.95%	-1.42%
Total	1,267,279,977			89.71%	91.80%	1,333,351,599	-4.96%	89.49%	0.22%
FSS Zone*	280,809,146	91.68%	-3.68%	88.01%	91.80%	293,868,129	-4.44%	88.73%	-0.72%
Non-FSS Zone*	986,470,831	94.56%	-4.28%	90.28%	91.80%	1,038,598,062	-5.02%	89.80%	0.48%

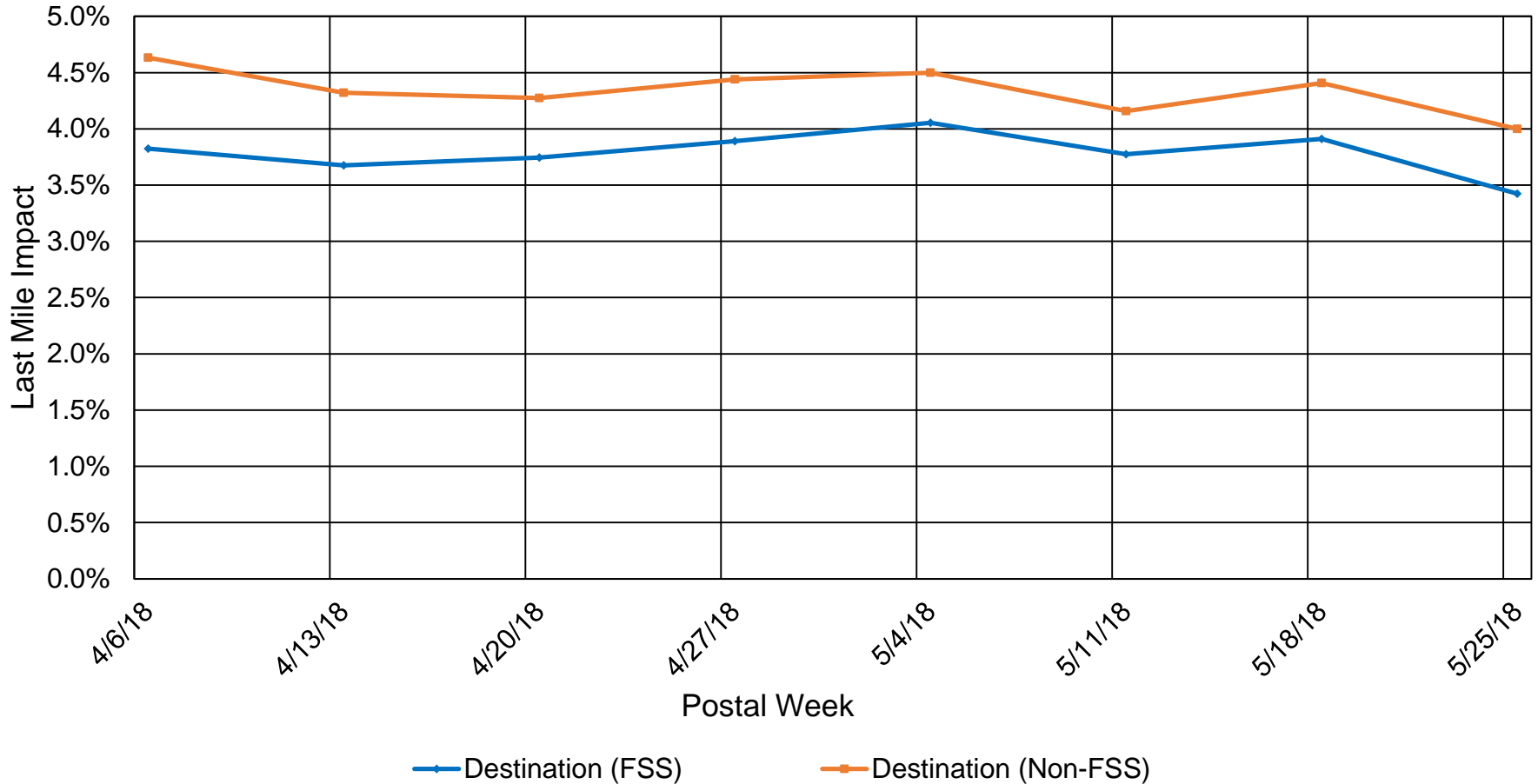
* Mail destined to FSS Zone and Non-FSS Zone is determined based on L006 Labeling List, excluding EDDM and Saturation Mail. SPLY FSS and Non-FSS Zone scores and volumes are calculated using cleansed end of quarter data, while rest of SPLY data was based on pre-cleansed data. Service Performance measurement in Caribbean District resumed in FY18 Q3.

Last Mile Impact Trend



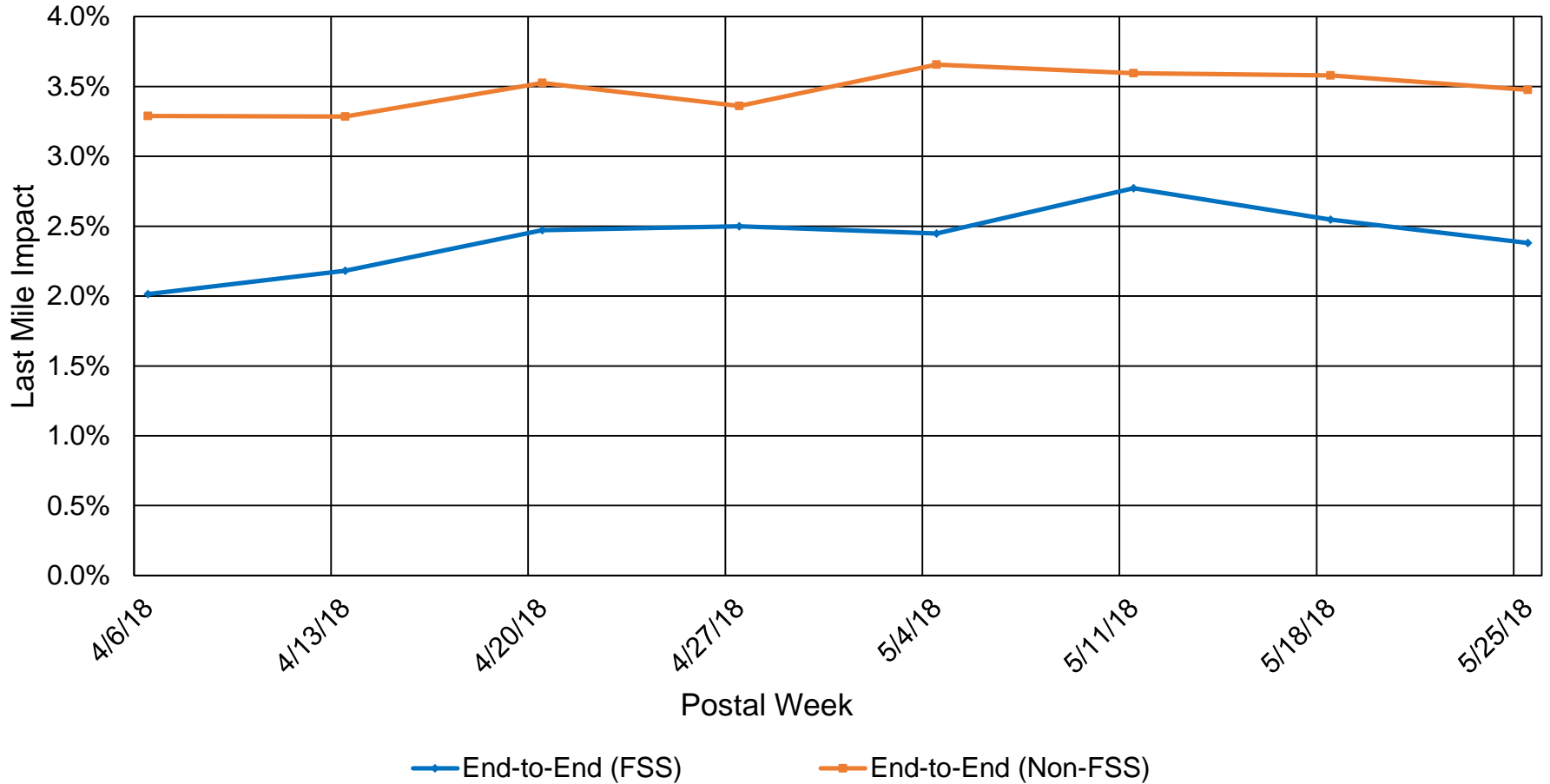
Note: Results starting week ending 10/28/16 are based on Days Left Group (DLG) approach, whereas all prior weeks' results are based on Last Processing Operation (LPO) approach. Prior to FY17 Q2, USPS Marketing Mail® was referred to as Standard Mail®. Service performance measurement was suspended for mail originating from or destined to Caribbean District in FY18 Q1 and Q2 due to the devastating impacts of Hurricanes Irma and Maria. Measurement resumed in FY18 Q3.

Destination-Entry Last Mile Impact



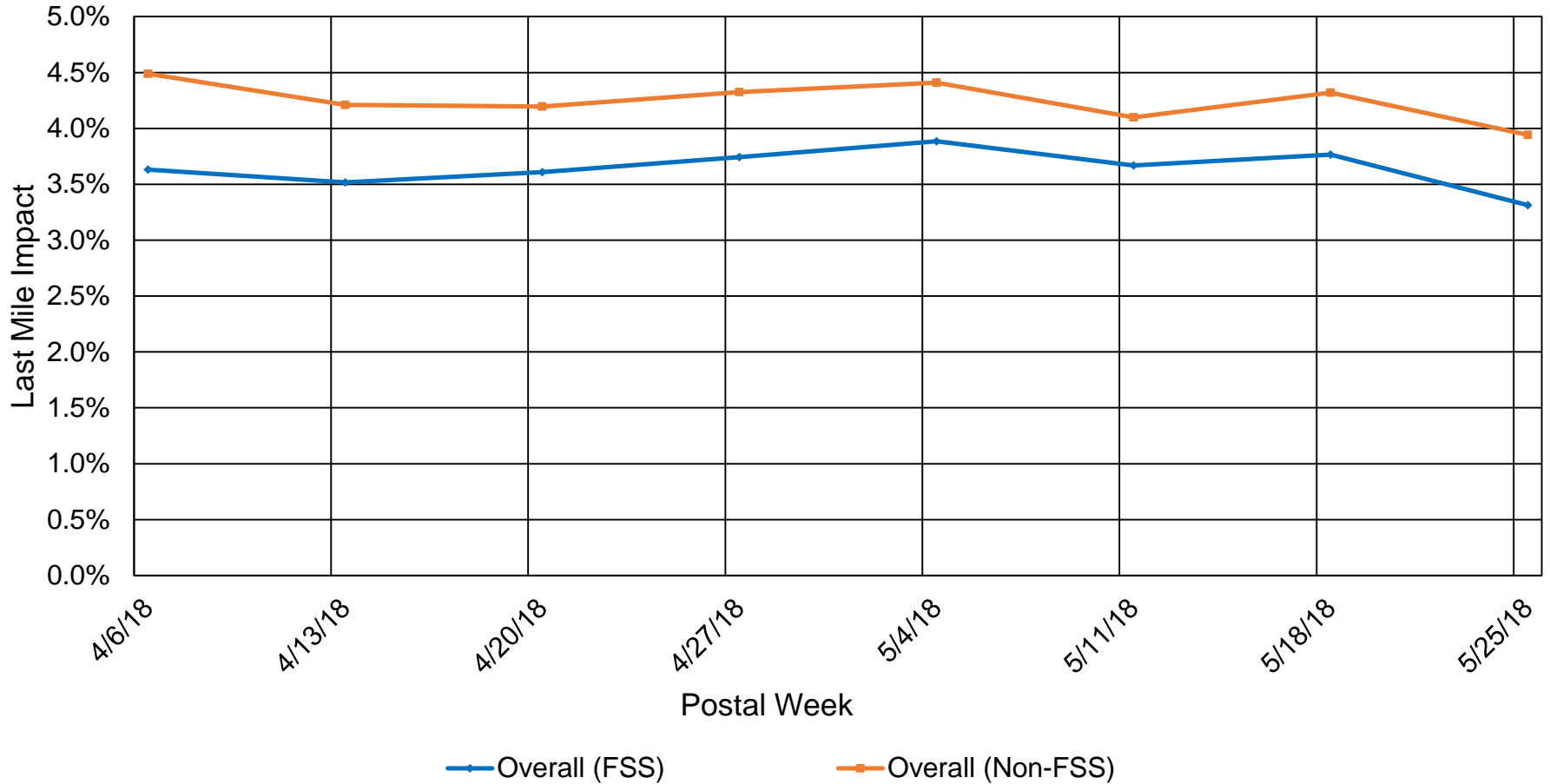
Note: Service Performance measurement in Caribbean District resumed in FY18 Q3. Mail destined to FSS Zone and Non-FSS Zone is determined based on L006 Labeling List, excluding EDDM and Saturation Mail.

End-to-End Last Mile Impact



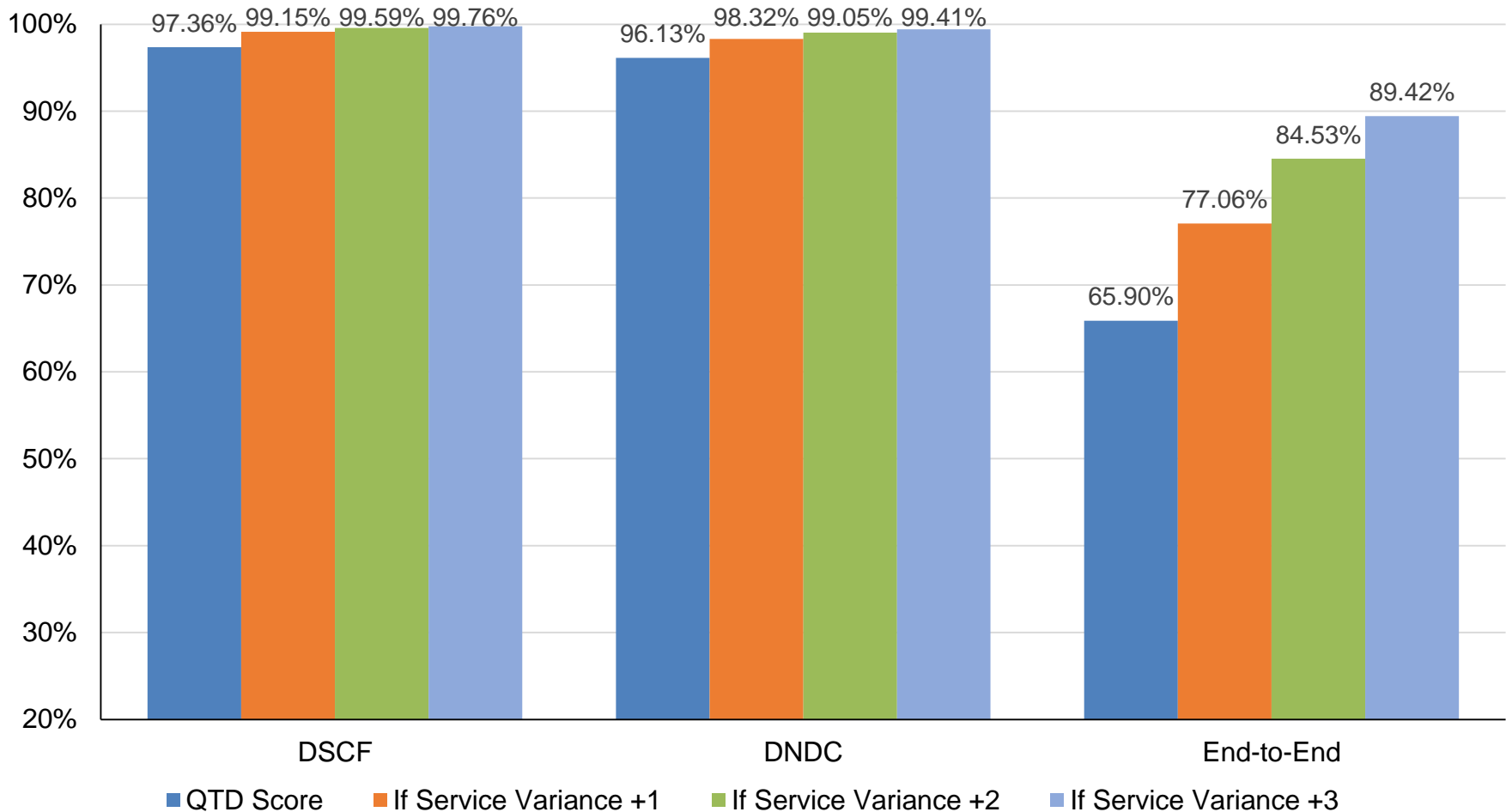
Note: Service Performance measurement in Caribbean District resumed in FY18 Q3. Mail destined to FSS Zone and Non-FSS Zone is determined based on L006 Labeling List, excluding EDDM and Saturation Mail.

Overall Last Mile Impact



Note: Service Performance measurement in Caribbean District resumed in FY18 Q3. Mail destined to FSS Zone and Non-FSS Zone is determined based on L006 Labeling List, excluding EDDM and Saturation Mail.

Q3TD DSCF and DNDC Marketing Flats scores would be above 98.32% (prior to last mile), if pieces that failed by 1 day passed



Note: Service performance results before Last Mile. Q3TD scores through 5/25/18. Service Performance measurement in Caribbean District resumed in FY18 Q3.



MTAC Pulse of the Industry - Updates Packages



IMpb Compliance

Address Quality



Δ to Target (89%):
↑ +4.97

Δ from Last Month:
↓ -0.30

Measures percent of addresses* with enough information to validate to the unique exact 11-digit DPV ZIP Code when matched against the AMS Database.

Benefits:

- Operational efficiency
- Enables personalized features such as My USPS
- Avoids operational costs (Manual scheme lookup/PRES Keying)
- Improves deliverability

**MQ will increase to 94% and BQ will increase to 98% taking effect on 6/30/18 and apply 7/1/18*

NOTE: Adhoc IMpb Quality Reports Available On Request

Shipping Services File Quality



Δ to Target (91%):
↑ +5.75

Δ to New Target (94%):
↑ +2.75

Δ from Last Month:
↑ +0.69

Measures percent of manifest records that pass key package level detail validations mitigating potential errors when processed in the PTR Database.

Benefits:

- Supports timely postage payment and revenue assurance
- Enhances tracking and customer experience
- Provides digital awareness of packages that will be delivered by USPS
- Facilitates better workload planning
- Eliminates need for manual counts
- Enables better analytics, insights, decisions

Barcode Quality



Δ to Target (95%):
↑ +4.56

Δ to New Target (98%):
↑ +1.56

Δ from Last Month:
↓ -0.30

Measures percent of tracking numbers that pass key validations for format and uniqueness* without errors or warnings when manifests are processed in the PTR Database and physically scanned.

Benefits:

- Critical for visibility and the customer experience
- Creates the digital trail
- Supports payment and revenue assurance
- Facilitates operational efficiencies
- Foundational for current and future product offerings

23,600,524

Packages w/Address Quality Issues*
May 2018

! **6.03%**

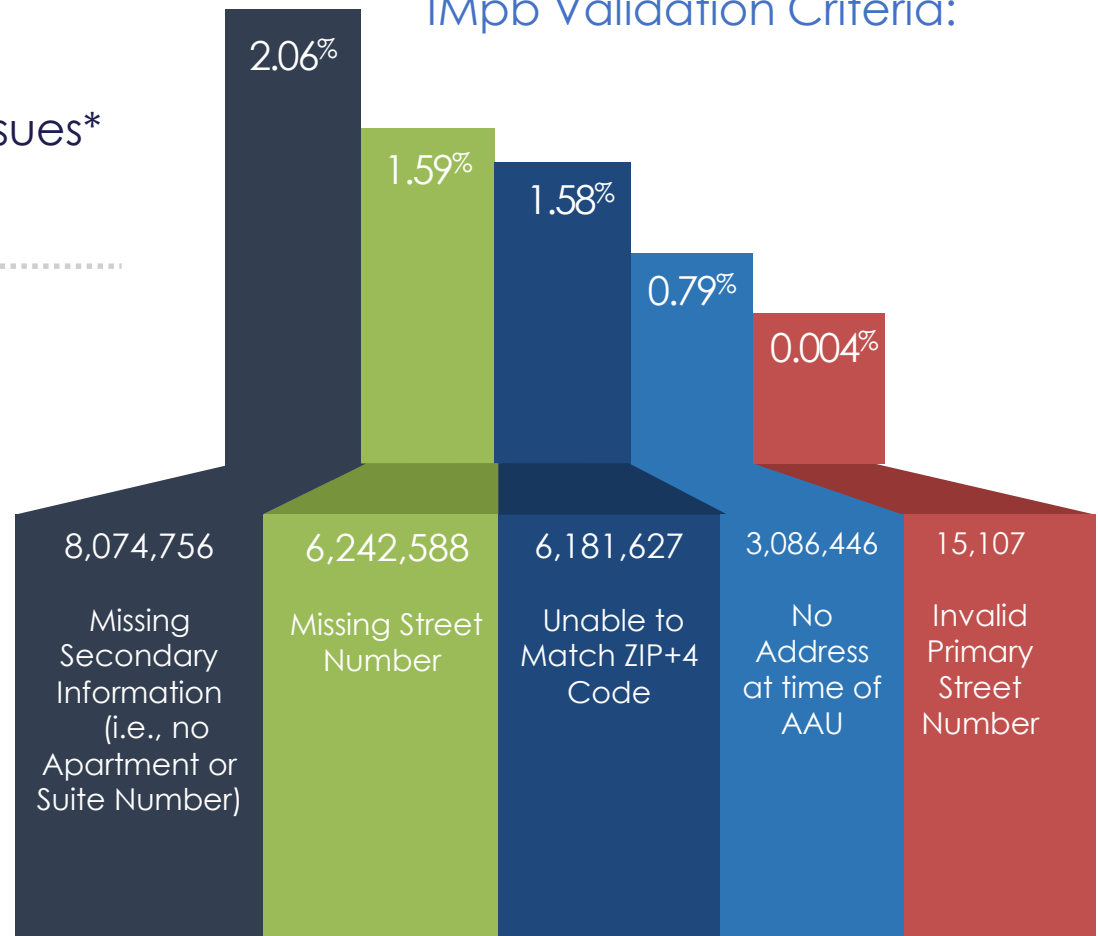
Addresses Unable to Resolve to Unique 11-Digit
Delivery Point Validated (DPV)
ZIP Code Percent of Address Quality Volume*



*USPS has removed all Address Quality (AQ)
validations for Military Inbound and Outbound
Shipments. Shipments inbound and outbound to
Puerto Rico was removed on January 28, 2018.

June 2018

IMpb Validation Criteria:



IMpb Validation Criteria:

May 2018



May 2018 IMpb Quality Metrics

Product	Destination Delivery Address(AQ)	Shipping Services File (MQ)	IMpb Barcode (BQ)
	89%	91%	95%
Parcel Select Lightweight (LW)	93.51%	96.04%	99.88%
Parcel Select (PS)	94.02%	95.72%	99.90%
First Class (FC)	94.40%	98.41%	99.00%
Priority Mail (PM)	93.48%	98.09%	99.15%
USPS Retail Ground (BP)	87.58%	99.63%	99.65%
Bound Printed Matter (BB)	95.08%	97.39%	95.58%
Media Mail (BS)	94.17%	99.46%	99.53%
Standard Mail Marketing (S2)	93.63%	98.73%	99.22%
Standard Mail (SA)	99.49%	97.01%	99.52%
Library Rate (BL)	87.49%	98.17%	99.11%
Grand total	93.94%	96.88%	99.34%

Source: USPS Product Tracking & Reporting (PTR)

- Competitive Products
- Market Dominant Products

89%
Threshold



Destination Delivery Address (AQ)

▲ from Last Month:
▼ 0.18

91%
Threshold



Shipping Services File (MQ)

▲ from Last Month:
▲ 0.88

95%
Threshold

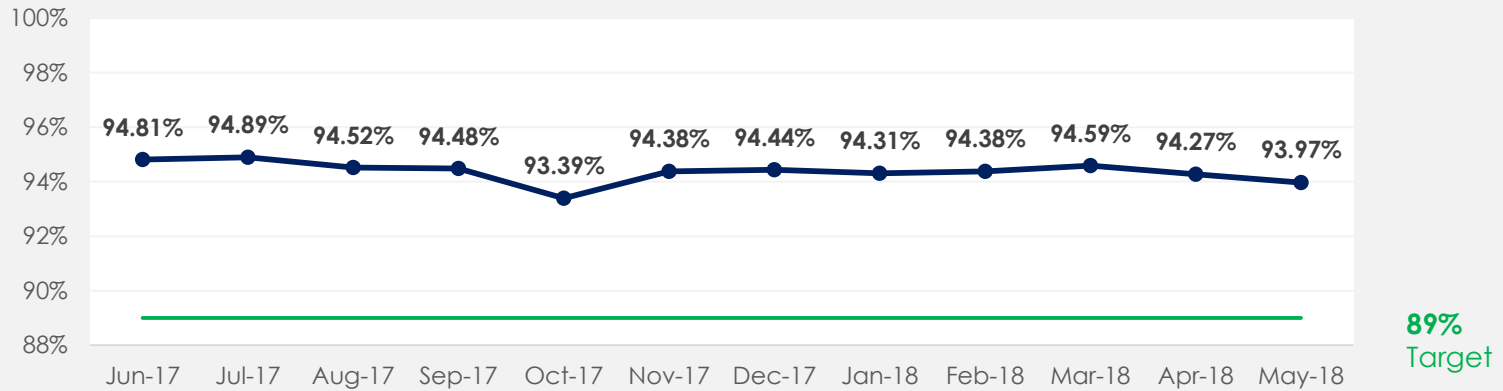


IMpb Barcode (BQ)

▲ from Last Month:
▼ 0.15

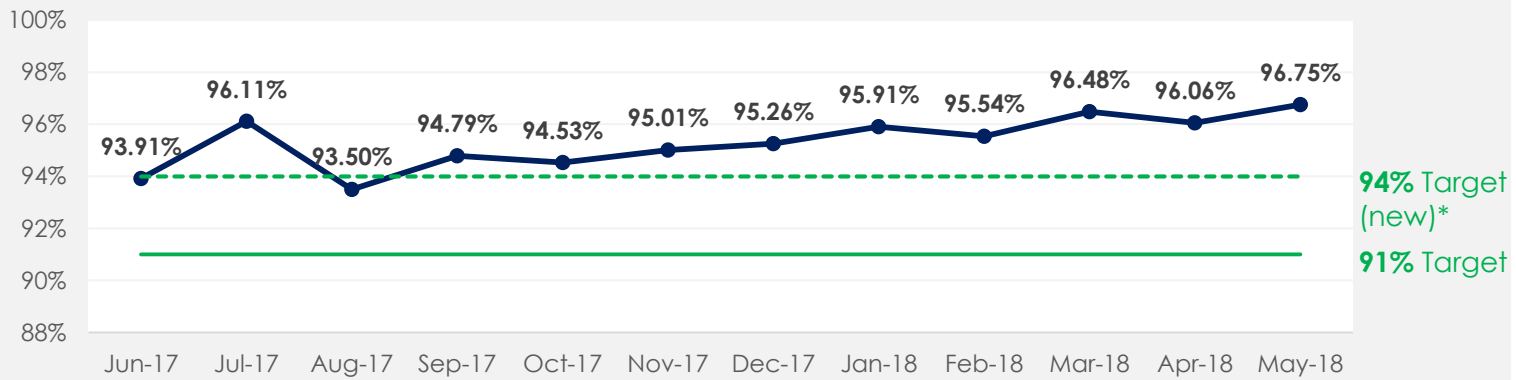
Destination Delivery Address (AQ)

Top 4 AQ +
Projected Merger DZ
(Start July 1, 2017)



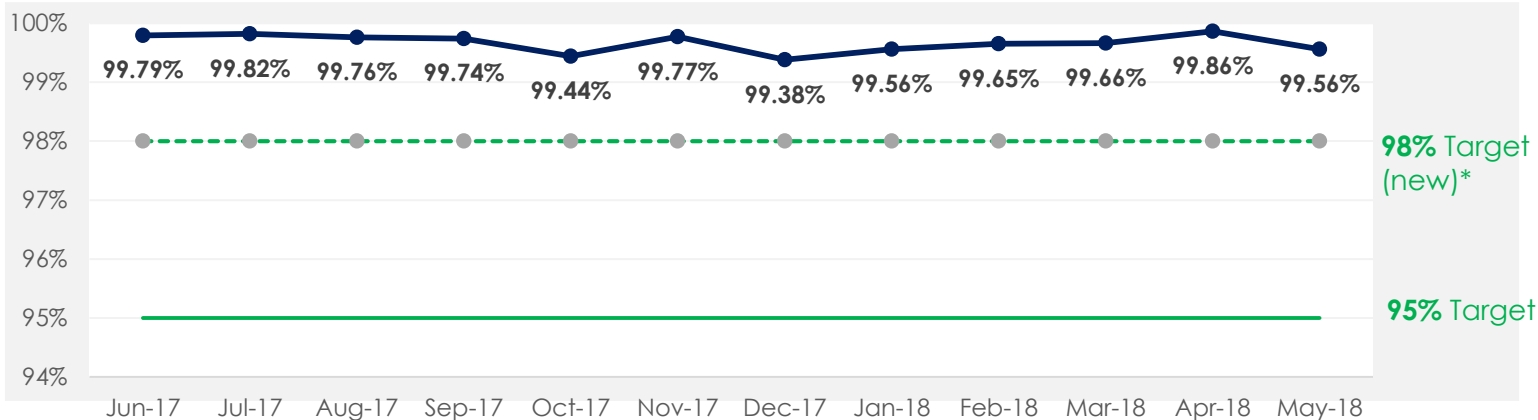
Shipping Services File (MQ)

Top 4 MQ +
Projected Merger UN
(Start July 1, 2017)



IMpb Barcode (BQ)

Top 2 BQ



Proposed Rule of the Federal Register was published on February 27, 2018.

Comment period ended on March 29, 2018

Final Rule is in progress




FEDERAL REGISTER

The Daily Journal of the United States Government

 Proposed Rule

Proposed Changes to Validations for Intelligent Mail Package Barcode

A Proposed Rule by the [Postal Service](#) on [02/27/2018](#)

 This document has a comment period that ends in 22 days. (03/29/2018)

[SUBMIT A FORMAL COMMENT](#)

PUBLISHED DOCUMENT

AGENCY:

Postal Service™.

ACTION:

Proposed rule.

SUMMARY:

The Postal Service is proposing to revise the *Mailing Standards of the United States Postal Service*, Domestic Mail Manual (DMM®), to add new Intelligent Mail® package barcode (IMpb) validations for evaluating compliance with IMpb requirements for all mailers who enter commercial parcels.

DATES:

Submit comments on or before March 29, 2018.

DOCUMENT DETAILS

Printed version:

[PDF](#)

Publication Date:

[02/27/2018](#)

Agency:

[Postal Service](#)

Dates:

Submit comments on or before
March 29, 2018.

Comments Close:

03/29/2018

Document Type:

Proposed Rule

Document Citation:

83 FR 8399

Page:

8399-8403 (5 pages)

CFR:

MTAC Work Group #185 Purpose

Determine reasonable, achievable threshold target for Address Quality metric to be implemented in January, 2019

Objective

To collaboratively come to an agreement between Industry and USPS on the respective threshold for Address Quality (AQ) in January 2019.

Meetings

Day: Friday

Frequency: Weekly @ 1pm EST

Duration: 1 hour

Reconvene: June 1, 2018

Planning Meeting held May 25, 2018. Agreed to reconvene and resume Work Group meetings beginning June 1, 2018 with additional meetings or longer duration adjusted as warranted and agreed.

Thank You!